



MENENGAGE GLOBAL ALLIANCE

2015

ANNUAL REPORT



ACKNOWLEDGEMENTS

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We also thank the Norwegian Agency for Development Cooperation (NORAD) and the Women's Foundation of Colorado for funding various initiatives throughout the year, and our partners UN Women and UNFPA for their valuable collaboration and support.

We thank the MenEngage Global Alliance's international leadership, including our regional coordinators and at-large members of the Board, the staff of the Global Secretariat, and all our members for making 2015 an impactful year for the Alliance.

Cover: Clockwise from upper left: Itumeleng Komanyane, Sonke Gender Justice; Fabio Verani, EngenderHealth; Krizia Nardini and Jan Reynders, MenEngage Europe; Vidar Vetterfalk, Men for Gender Equality; Joni van de Sand, MenEngage Alliance Global Secretariat; Aviwe Mtibe, Sonke Gender Justice; Santosh Giri, Kolkata Rista. All photos courtesy of Robert Lutz, *Humans of CSW59*, Facebook.

ACRONYMS

AWID – Association for Women's Rights in Development

CariMAN – The Caribbean Male Action Network

CHSJ – The Centre for Health and Social Justice

CPD – The United Nations Commission on Population and Development

CSO – Civil society organization

CSW – United Nations Commission on the Status of Women

ECOSOC – United Nations Economic and Social Council

EMERGE – Engendering Men: Evidence on Routes to Gender Equality

FGM – Female Genital Mutilation

FISD – Forum for Innovative Social Development

GBV – Gender-based Violence

GS – Global Secretariat

IDS – Institute of Development Studies (UK)

IMAGES - The International Men and Gender Equality Survey

INGO – International Non-governmental Organization

LGBTQI – Lesbian, Gay, Bisexual, Transgender, Queer or Intersex

MENA – Middle East and North Africa

MSM – Men who have sex with men

NAMEN – North America MenEngage Network

NGO – Non-governmental Organization

SDGs - Sustainable Development Goals

SOWF – State of the World's Fathers

SRHR – Sexual and Reproductive Health and Rights

UNFPA – United Nations Population Fund

UNGA – United Nations General Assembly

UNSCR – United Nations Security Council Resolution

VAC – Violence against children

VAW – Violence against women

WHO – World Health Organization

WILPF – Women's International League for Peace and Freedom

WPS – Women, Peace and Security

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EXECUTIVE SUMMARY

This is the third annual report for the MenEngage Alliance's Global Strategic Plan 2012-2016, in which we report on our main activities and achievements of 2015, based on each of our four strategic objectives. For each strategic objective, we also report the respective activities and achievements of the MenEngage regional networks. We end the report with an overall assessment of the Alliance's work in 2015, which includes a reflection on the challenges we faced, lessons learned and suggests possible ways forward. During the year 2015, in addition to our existing plans, the Alliance's work was informed by the Delhi Call to Action 2014 (which emerged from the 2nd Global Symposium), especially the aspects relating to accountability in the field of engaging men and boys in women's rights and gender equality.

Externally, we had a very vibrant year with lots of activities undertaken by our members at national, regional and global levels. Most of our efforts focused on our key themes of addressing men's and boys' roles in ending violence against women and children, men's caregiving responsibilities (including involved fatherhood), men's and boys' contributions to sexual and reproductive health and rights, and men and masculinities in peacebuilding. These themes were promoted through educational campaigns, advocacy efforts, inputs at conferences and international meetings, local grassroots organizing, capacity development events and networking.

We brought our proposals into the global advocacy processes related to the adoption of the new Sustainable Development Goals (SDGs), the 59th session of the Commission on the Status of Women (CSW59), and international conferences on peace and security.

Internally, we started the implementation of a new operational model, establishing at global level a new Board and new committees and working groups, which is reflected in a new Memorandum of Understanding. Our founding members and co-chairs Gary Barker from Promundo and Dean Peacock from Sonke Gender Justice passed the torch to two newly elected co-chairs, Abhijit Das from Centre for Health and Social Justice (CHSJ)-India and Todd Minerson from White Ribbon Canada. Four new Board members were selected and a strengthened Global Secretariat was established with three full-time staff members.

Key achievements and results during this reporting period include:

Sustained presence and contributions to global advocacy around the SDGs, CSW59, women, peace and security/ UNSCR 1325, and men's caregiving. MenEngage Alliance Global and Regional network representatives either organized, co-sponsored or actively participated in at least 17 international events with policy level implications or with participation of policy makers and other public leaders.

Through these events, and amplified by the Alliance's social media platforms, our policy analysis and advocacy proposals were widely disseminated. Some of the noteworthy events in which we played an influential role were the Barbershop Conference on the role of men and boys in women's rights and gender equality, and several events during CSW59.

We were grateful to be included in the WILPF 100 Conference, in presentations at the Dutch Ministry of Foreign Affairs, the launches of the State of the World's Fathers report in New York, Washington DC, Sweden and South Africa, advocacy around the SDGs, the Feminist Forum & Post-2015 UN summit in New York, and the UNSCR 1325 Anniversary at the United Nations in New York. By participating in these global initiatives, the Alliance, in collaboration with other actors, was able to bring the political dimension of the "engaging boys and men in gender justice and women's rights" field higher up the advocacy agenda within the gender justice field. This also resulted in the recognition of the Alliance as an active global advocacy stakeholder when it comes to gender equality.

Production of advocacy and policy briefs sharing publicly our positions and proposals for effective policies and international agreements related to women's rights and gender equality.

MenEngage Alliance delivered four written and oral statements at CSW59. We produced three sets of recommendations on men and masculinities for the Women, Peace and Security Agenda, and contributed to the development and dissemination of the "State of the World's Fathers" Report published by MenCare, affiliated with the MenEngage Alliance. We also distributed widely our Beijing+20 discussion paper "Men, Masculinities and Changing Power", produced in 2014, in partnership with UN Women & UNFPA. The Alliance started the development of a discussion paper on Men, Masculinities and Climate Change, co-authored by our members (launched in 2016).

Strengthened MenEngage Alliance Global Secretariat with three full-time staff members and revised and updated job descriptions. In 2015 the Global Secretariat team consisted of a Global Coordinator & Advocacy Manager, responsible for global coordination, oversight and management of the Global Secretariat, and global and regional joint advocacy activities; a Global Networks Manager responsible for strategic capacity support to regional and national networks; and a Global Communications Manager, responsible for all internal and external information management and communications for the Alliance. The Alliance also had one intern during the year who supported the practical activities of the Global Secretariat, and gained skills and experience for his own professional development. The Global Secretariat played a strategic role in the effective functioning of the Alliance, serving as an engine that drove the Alliance's work; as a bridge, connecting members and national/regional networks among themselves and with other stakeholders; as ambassadors representing the Alliance in multiple fora; and as coaches and guides to support new members and networks.

Stronger partnerships with women's rights and social justice movements and with UN agencies in global-level advocacy.

MenEngage Alliance joined hands with the Women's Major Group and the Women's Rights Caucus and supported activities to facilitate women's civil society participation and advocacy in UN policy spaces. We supported an advocacy letter (along with other women's rights and international NGOs) to the US Office of Management and Budget urging them to include strong funding for advancing the implementation of the US National Action Plan on Women, Peace and Security, the Strategy to Prevent and Respond to GBV Globally, and the Adolescent Girls Strategy. We joined the feminist march in the streets of Manhattan along with women's

rights organizations during International Women's Day (8 March). Alliance members signed the Open Letter of the NGO Working Group on Women, Peace and Security. We organized a joint side event at CSW59 with UNFPA, which also hosted the MenEngage Alliance caucus meetings at its headquarters in New York. We also collaborated with UNFPA and Promundo to develop an advocacy tool on strengthening partnerships between CSOs and governments to engage men and boys in gender justice, in order to scale up and institutionalize approaches that engage men and boys.

Implementation of a new MenEngage Alliance Global operational model to promote active involvement of members, democratic decision-making and greater effectiveness within the Alliance. Two new co-chairs were selected; four new Governance Board members were elected – representing different constituencies; three Board Committees were formed (on Human Resources, Governance, Finance and Fundraising); Thematic working groups were created in the areas of Sexual

and Reproductive Health & Rights (SRHR), Gender Based Violence (GBV) and Men and Caregiving; an Organizational Development Plan was created and the legal process was started to establish MenEngage Global Alliance as a registered non-profit entity, while maintaining its identity as an Alliance.

Empowerment of MenEngage Alliance Regional Networks with funding to carry out their work (applicable to four regions) and a new Regional Coordinators Working Group as a space for mutual support, learning and exchange, using the community of practice approach. This working group offers a space for communication and guidance between the Global Secretariat and regional coordinators and provides opportunities to engage in a meaningful discourse on strengthening regional and national networks and sharing good practices and information about international conferences and other capacity-building events. The group also offers space for the regional coordinators and the Global Secretariat to share updated information



MenEngage Alliance Global Networks Manager Oswaldo Montoya participated in a discussion entitled 'Advancing Toward the Equality of Women and Men' organized by the U.S. Bah'ai Office of Public Affairs, Washington, DC, July 2015.

regarding the international situation, policy debates and opportunities to advocate for our goals, and provides matchmaking services connecting our members with other stakeholders interested in new collaborations.

Piloting the MenEngage Alliance accountability training toolkit and dissemination of the accountability standards and guidelines. Following the development of the MenEngage Alliance Accountability Standards & Guidelines, we developed an Accountability Training Toolkit which, during 2015, was piloted in a workshop with MenEngage Alliance focal points from Nicaragua, Costa Rica, El Salvador, Honduras and Guatemala. These documents were translated into Spanish, Russian and Swedish, with the support of our members. A major outcome of these activities was the creation of a blog series on "Accountability and Partnership" hosted on our website, which resulted in important contributions from various experts on the accountability of MenEngage Alliance and its member organizations.

Advanced our communications and information dissemination by increasing our presence on social media platforms, updating the MenEngage Alliance website, expanding our Facebook, Twitter and newsletter reach, and enhancing communications exchange among Alliance member, including through the listserv.

Key Challenges

A critical element for the success of a network like MenEngage Alliance is the active involvement of its members, expressed through collective leadership and action. Although we are taking steps forward to strengthen interconnectedness and collaboration, we recognize that the time commitment that our MenEngage members can devote to the Alliance is limited. Only the three members of the

Global Secretariat staff work fulltime with the MenEngage Global Alliance. All the rest, including the Regional Coordinators and the Board members, have to fulfil their obligations with their own organizations first. One consequence of this is that responses to requests tend to be slow, and compliance with agreements taken by committees or working groups could be improved.

One potential solution to this challenge is to make the MenEngage Alliance agenda more relevant and in sync with our members' institutional agendas, so that through the Alliance they are advancing their own goals. We also need to demonstrate better the added value of joint efforts and creating synergies among our member organizations.

Each MenEngage Regional Network also faces particular challenges in terms of keeping the membership base active and dealing with conflicts between member organizations or individuals active in the networks. To some extent, these are normal challenges faced by any network, collective campaign/initiative or organization. Yet, we hope to consciously provide more support to deal with these situations, which when left unattended may lead to divisiveness or disintegration within networks.

The availability of financial resources for this work is a constant challenge as we would like to promote more exchange visits, for instance, for mutual support and co-learning opportunities. The Global Secretariat staff aspire to visit every regional network each year, but such an aspiration has not been possible due to limited financial resources. Our fundraising efforts will attempt to respond to these unmet needs, although most donors are interested in projects that promote direct impact in specific locations rather than strengthening global and regional level networks and related processes.

We see tensions with some women's rights organizations not as a challenge but as an understandable response to the increased attention of the engaging men and boys field within the women's rights and gender justice movements. Our accountability efforts around dialogue and partnership building with women's rights advocates and movements who are not directly associated with or members

or partners of MenEngage Alliance (and also with those who are) are measures we hope will address this issue. The 2nd Global Symposium and the Delhi Call for Action clearly identified these tensions and tried to lay out some ways forward to deal with these tensions, which will guide the Alliance's work and joint actions in the coming years.

Participants in a conference entitled 'Justice, Wealth, Sex & Love: Working with Men and Youth for Equal Rights,' hosted by MenEngage Alliance member We Effect, Guatemala, December 2015.



CALENDAR OF MENENGAGE ALLIANCE EVENTS AND CONTRIBUTIONS IN 2015

January

- Barbershop Conference on the role of men and boys in women's rights and gender equality with Ambassadors to the United Nations.
- 5th Latin American Colloquium on Men and Masculinities in Chile, co-sponsored by MenEngage Latin America
- Global Secretariat exchange visit to MenEngage partners in South Africa

February

- UNSCR 1325 experts conference in The Hague with panels on masculinities and peace building
- Consultation for the WHO draft Global Plan of Action to strengthen the role of the health system within a national multi-sectoral response to address interpersonal violence, in particular against women and girls, and against children

March

- MenEngage Global Board meeting and network building meeting
- International Conference on Men and Masculinities, New York
- Participation and organization of multiple events around the 59th Session of Commission on the Status of Women- CSW59, United Nations
- Participation in New York rally for the International Women's Day celebration

April

- MenEngage Central America training on SRHR and Accountability in Nicaragua
- Annual SIDA & MenEngage Global Alliance meeting in Sweden
- WILPF 100 Conference in The Hague, The Netherlands with a panel on the roles of men and boys in peace building
- Presentation about the work of the MenEngage Alliance at CARE, The Hague
- Expert meeting on the intersection between violence against women and children in London, convened by the Global Learning Initiative "Know Violence in Childhood"

May

- Presentation on the work of the MenEngage Alliance in a webinar organized by the Latin America Network "Red Innovación" supported by the National Democratic Institute

June

- MenCare+ meeting and presentations at the Dutch Ministry of Foreign Affairs
- MenEngage Global Secretariat exchange visit to MenEngage in Lebanon. IMAGES MENA & NORAD project kick-offs
- State of the World's Fathers report launches at the United Nations in New York, Washington DC, Sweden, South Africa and other countries

- Presentation on the work of the MenEngage Alliance to Oxfam America in Washington DC and Boston
- Presentation on the work of the MenEngage Alliance to UN agencies based in Hanoi, Vietnam

July

- Dialogue on "Advancing Toward the Equality of Women and Men" organized U.S. Baha'i Office of Public Affairs

August

- Selection of new MenEngage Alliance Global Board members

September

- Institutionalization & Upscaling training with MenEngage Africa and UNFPA, organized with Promundo and Sonke Gender Justice in Harare, Zimbabwe
- SDGs advocacy at the Feminist Forum & UN Summit Post-2015 in New York
- 5 Days of Violence Prevention kick-off working group in Cape Town, South Africa
- Sexual Violence Research Institute Conference in South Africa
- Safe & Legal Abortion Day; worldwide MenEngage Alliance support through social media
- Presentation at the Clinton Global Initiative (CGI) 2015 Annual Meeting in New York

October

- Outcome meeting in Brighton, UK for the EMERGE initiative (Engendering Men: Evidence on Routes to Gender Equality)
- UNSCR 1325 Anniversary at the United Nations in New York: MenEngage Alliance Peace Forum panel
- New Co-chairs for the MenEngage Global Alliance
- Presentation at the 3rd National Safe Together Symposium on Domestic Violence and Children in Orlando, US

November

- Women's Shelters Conference in The Netherlands
- Community mobilization event in South Africa
- Participation of regional networks in 16 Days of Activism to end violence against women

December

- 8th International Conference on AIDS and STIs in Africa (ICASA) in Harare, Zimbabwe
- Institutionalization training in Istanbul organized by Promundo and UNFPA: initiation of Eastern Europe and Central Asia (EECA) MenEngage Platform
- Social media awareness-raising around the UN Climate Change Conference (COP21) and development of Men, Masculinities and Climate Change paper (to be launched in 2016)
- Conference in Guatemala, 'Justice, Wealth, Sex & Love: Working with Men and Youth for Equal Rights', hosted by We Effect



MenEngage Latin America co-coordinator Francisco Aguayo at the White Ribbon march in Santiago, Chile, November 2015.

**REPORT FROM
THE MENENGAGE
GLOBAL
SECRETARIAT**

OBJECTIVE 1:

INSTITUTIONAL STRUCTURE AND COORDINATION

ACTIVITY 1.1:

Recruit, hire and supervise a full-time Global Communications and Campaign Coordinator and a Global Coordinator for the MenEngage Global Alliance, who in turn will hire other global MenEngage staff.

Increased capacity of the MenEngage Global Alliance Secretariat to coordinate the Global Alliance.

Outcome 1.1:

Since the establishment of the Global Secretariat (GS) in 2013, significant progress has been made to put in place a MenEngage Alliance team. Insights have emerged about an optimal structure for the team to support all key-functions of the Alliance, as directed by the Alliance's Strategic Plan 2012-16. In 2015 the GS team consisted of:

- ◆ A Global Coordinator (GC) & Advocacy Manager (AM) who is responsible for global oversight, coordination and management of the Global Secretariat, and global and regional joint advocacy activities. The Global Coordinator supports the staff in their tasks and oversees the synergy and fulfillment of the annual and strategic plans, including the budget and financial management. This position is filled by Joni van de Sand.

- ◆ A Global Networks Manager (NM) who is responsible for strategic capacity support to regional and national networks. This person also supports the Global Coordinator in all other areas of organizational development and strengthening of the Alliance and its activities. The hiring process for a new Global Networks Manager was completed and a new Networks Manager will start in early 2016.
- ◆ A Global Communications Manager (CM) who is responsible for all internal and external communications. Recruitment for this position started at the end of 2014. Tim Harwood was selected for this position in February 2015.
- ◆ One intern who supports practical activities.

All staff are in close contact to ensure linkages between the activities, strategies and themes at global, regional and national levels. This year the job descriptions for these positions were revised and updated to include a clear set of tasks and deliverables.

Recruitment of Global Staff members was planned only for 2013. However, it is not unusual to expect some changes in the staffing of an organization or a coalition like MenEngage Alliance over time. This has been done in a planned manner, with support from the co-chairs and other Steering Committee (later Board) members, ensuring smooth transitions from former staff members to the new ones.

ACTIVITY 1.2:

Carry out an assessment of long-term operating models for the Global Alliance.

An enhanced long-term operating model for the MenEngage Global Alliance.

Outcome 1.2:

This year we started the implementation of the new operational model, in order to strengthen transparency, democratic practice, and ownership of members over MenEngage Alliance activities. The main achievements were the following:

- ◆ Four new Board members were elected, with specific representation from different constituencies, specifically women's rights, youth, and LGBTQI; and rotation of other members. The Alliance was pleased to welcome to the board M. A. Keifer from Advocates for Youth, Kene Esom from African Men for Sexual Health and Rights, Madeleine Rees from Women's International League for Peace and Freedom (WILPF) and Sonali Khan from Breakthrough;
- ◆ Two new co-chairs were selected: Abhijit Das, Director of the Center for Health and Social Justice (CHSJ) India, which convened the 2nd MenEngage Global Symposium; and Todd Minerson, Director of White Ribbon Canada were selected through a democratic process by the Steering Committee (later Board) of the Alliance;
- ◆ Board Committees on Human Resources; Governance; Finance; and Fundraising were created, and conveners of the committees were identified;

- ◆ A working group among the Regional Coordinators, together with and coordinated by the MenEngage Global Networks Manager was created;
- ◆ Thematic Working Groups in the areas of SRHR; GBV; and Men and Caregiving (in support of the MenCare Campaign) were created;
- ◆ An Organizational Development Plan was developed and the legal process to establish MenEngage Global Alliance as a registered non-profit entity was started– to be completed in early 2016;
- ◆ A risk management register was developed with mitigation strategies, as a key step in our organizational development.

The documentation for the new operating model of MenEngage Alliance is captured in the new Memorandum of Understanding (MOU), which has strengthened democratic processes within the Alliance and promoted more participation of members, although it has required lots of energy and time to build these internal agreements.

ACTIVITY 1.3:

Carry out additional fundraising to ensure the long-term sustainability of MenEngage.

Increased financial long-term sustainability of the MenEngage Global Alliance.

Outcome 1.3:

In 2015 the consortium of Rutgers, Promundo-US and Sonke Gender Justice developed what turned out to be a successful grant proposal for the Funding Leadership and Opportunities for Women (FLOW-II) fund from The Netherlands Ministry of Foreign Affairs. The MenEngage Global Alliance is a technical partner, through which it has secured a total of 419,960 EURO for five years (2016-2020). The outcomes of the FLOW-granting process however, have led to protests among women's rights and gender justice, as many previous FLOW grantees were left empty-handed, and particularly small- and medium-scale organizations were left out of this direct funding. The MenEngage Alliance acknowledges that this trend is highly problematic, and will work with fellow women's rights and social justice activists to raise awareness and lobby for funding. We commit to use the funds raised the best we can to contribute to eliminating violence against women and girls, and realize women's human rights.

The program "Prevention and Partnering with Men to End GBV" (Prevention+) aims to contribute to a gender-just society, free of gender-based violence (GBV). The consortium will work with country partners in Uganda, Indonesia, Pakistan, Rwanda, and MENA countries. MenEngage Alliance, through its Global Secretariat, will contribute by linking information and advocacy with our networks. We will implement targeted global advocacy initiatives with key policy and decision makers. To enhance accountability and partnership-building with women's rights movements, the MenEngage Global Secretariat facilitates dialogues on accountability and partnerships with women's rights and other social justice movements and supports consortium partners to build in these practices in their programs.

Furthermore, the MenEngage Alliance Global Secretariat submitted a successful proposal for USD 6000 to the Women's



Members of MenEngage Africa at a workshop on strengthening partnerships between civil society organizations and governments, Harare, Zimbabwe, September 2015.

Foundation of Colorado, a USA-based Foundation, to organize an online discussion (e-Dialogue) in 2016 among key constituents working on engaging men and boys, and those working on women's rights and empowerment. Drawn from all corners of the globe they will come together and share experiences, concerns, lessons learned, and recommendations about partnership, accountability and transformative work in the emerging, field of engaging men and boys in gender justice.

The MenEngage Alliance Global Secretariat mobilized members and provided technical expertise in the validation of a tool to engage men and boys to strengthen partnerships between CSOs and governments to scale up and/or institutionalize approaches to engage men and boys, a project facilitated by Promundo-US and funded by UNFPA. The MenEngage Global Secretariat received USD 5000 for this role.

MenEngage Alliance is working to implement a model in which members and regions strengthen their cooperation, including through joint fundraising and/or grant-making; or grant-making from one relatively large MenEngage member to other members. MenEngage Global

New Network for Men's Gender Equality Work

2014-12-11

Men's engagement in the gender equality work makes the Nordic countries stand out internationally. 'Many people see us as more radical,' says Tomas Agnemo, coordinator of the new Nordic branch of the MenEngage network. The network gathers Nordic organisations focusing on men, masculinities and gender equality.



Why is this cooperation needed?

'We need to share ideas and strategies since a lot of our work is so new. What works and what doesn't? That's what we need to talk about. Men's engagement in gender equality issues is completely new in many countries, but our organisation Men for Gender Equality Sweden was founded in 1993. We are one of the oldest – if not the oldest – organisation in the world that focuses on men and gender equality. Our partner organisations in the other Nordic countries have also worked in the field for a long time and are therefore important to us. We have a lot in common and stand out internationally. Just looking at other EU countries makes you realise that the view of gender and gender

equality can be so fundamentally different.'

Are there differences also among the Nordic countries?

'We agree on a lot of things but the progress made differs in many areas. The countries have prioritised different topics, to some extent. For example, Iceland has pushed the issue of parental leave more aggressively than others while other countries have focused more on violence.'

The network consists of four organisations. How similar are they?

'Like I said, we have a lot in common but there are also differences. We for example have different views on the role of men in the feminist movement. In Men for Gender Equality Sweden, we refer to ourselves as a feminist organisation while others prefer to say they are pro-feminist. As long as we live in a patriarchy it is important that men are aware of their power position in society and that we team up with the



Tomas Agnemo, photo: Men for jämställdhet

Alliance provides a space to connect, get to know each other's work, build relationships, and exchange information and good practices. We have also broadly disseminated grant-making opportunities among our network, such as Amplify Change and FLOW. In 2015 several key examples of successful joint fundraising by MenEngage Alliance members included:

- ◆ Sonke Gender Justice and MenEngage Alliance networks in Africa, South Asia and Lebanon obtained another one-year grant of 3,100,000 NK (approx. 360,000 USD) from the Norwegian Development Agency (NORAD) for cross-regional cooperation, following-up on the grant from 2014.
- ◆ MenEngage Alliance members in Central America (Puntos de Encuentro from Nicaragua and Centro Bartolomé de las Casas from El Salvador) and Promundo-US obtained a grant of USD360,000 from International Development and Research Center (IDRC), Canada to strengthen collaborations among women's rights organizations, pro-feminist men's advocates and child rights advocates for the prevention of violence against women and children, and to carry out an International Men's Attitudes toward Gender Equality Survey (IMAGES) in Nicaragua and El Salvador.
- ◆ In Europe, the Nordic MenEngage Network (MenEngage Norden-MEN), including organizations from Denmark, Finland, Iceland, Norway and Sweden, obtained an initial grant of USD30,000 from the Nordic Council of Ministers on Gender Equality (NIKK) for network building, including strategic planning and the development of a website.

The regional networks raised a total of USD372,049 for their work on specific joint projects with MenEngage partners. The Global Secretariat raised a total of USD11,000 in additional funds, as well as a multi-annual

grant of EUR 419,960 for the coming five years, which is a significant contribution to the sustainability of the Global Secretariat and its ability to coordinate the Alliance's work.

ACTIVITY 1.4:

Provide support to Regional MenEngage Networks to ensure that they are viable, sustainable networks.

Provide funding support to Regional Coordinators and functioning regional networks, with 25 percent growth in member NGOs and formally constituted country networks per region.

Outcome 1.4:

2015 was the third and final year of the SIDA grant in which the MenEngage Alliance Global Secretariat allocated sub-grants to the Regional Networks. We decided to pause sub-granting to the regions, as it was leading to confusing donor-recipient roles instead of horizontal joint network building between the global and regional networks. Identifying the best way to deal with this in the future will be a topic of discussion and part of the development of our next strategic plan in 2016. In 2015 the sub-grants supported networking activities, such as annual network meetings for MenEngage Latin America, North America, Europe and South Asia, and joint communications activities for the Alliance in Latin America, South Asia and Lebanon/Middle East and covered basic costs for network coordination (staff-time) in Latin America and South Asia.

- ◆ MenEngage Latin America received USD 24,000 which supported the overall coordination work of the network including co-organizing four regional events, a sub-regional training on accountability, internal

communications and resource exchange among members. The 5th Colloquium on Men and Masculinities in Chile and the regional conferences in Costa Rica and Guatemala allowed MenEngage Latin America partners and organizations in the field to get together and exchange knowledge, lessons learned and experiences. More information about their work is provided in the "Reports from the Regional Networks" section of this report.

- ◆ MenEngage Alliance South Asia received USD 24,000 which supported the overall coordination work of the network including capacity building and the development of a common curriculum, maintenance of a listserv of MenEngage Steering Committee members, sharing of knowledge products, a two-day Steering Committee meeting and an exchange visit. The purpose of the field visit was to give the MenEngage Alliance- South Asia steering committee exposure to the FIRD family-based healthy relationship-building approach. More information about their work is provided in the "Reports from the Regional Networks" section of this report.
- ◆ North American MenEngage Network (NAMEN) was supported with USD 5,000 for their first face-to-face Steering Committee meeting, held in March 2015. In this meeting they evaluated the work of the network and the functioning of its structure and also discussed future joint initiatives, such as the community of practice on preventing gender-based violence.
- ◆ The MenEngage Alliance South Asia, MenEngage Africa and MenEngage Alliance Lebanon also were the recipients of another sub-grant managed by Sonke Gender Justice with funds from NORAD for cross-regional network exchanges, which included field visits to learn about the implementation of community based projects.
- ◆ CariMAN, the Caribbean network affiliated with MenEngage Alliance,

did not receive its scheduled sub-grant, as they experienced challenges in developing a proposal to sustain their collective work at regional level. However, several country-chapters remain very active, and CariMAN was actively represented at both MenEngage Global Board meetings.

With all these experiences and the realization that regional networks, the backbone and bridge between global and national alliances, needed to be further strengthened, a Regional Coordinators Working Group was established to facilitate mutual learning and to provide support in a more systematic way. This working group is a space for mutual collaboration between the regional Alliance coordinators and the Global Secretariat. It will facilitate communication, sharing of information and strengthen cross-regional exchanges among networks and mutual support for common challenges.

The table below shows that overall there has not been a significant increase in membership and for some regional networks there has been a minor decrease. The decrease in membership is partially due to the fact that the membership database was recently updated to include only organizational membership, excluding individual members. In addition, we are currently clarifying the members in the recently affiliated network in Cambodia. Only the European network shows an increase (almost four times in the number of member organizations).

Region	NGOs in 2014	NGOs in 2015	Percentage growth
South Asia	224	210	-6.25%
Latin America	134	125	-6.7%
Caribbean	1	1	0
Middle East	1	1	0
North America	18	17	-5.5%
Africa	294	294	0
Europe	11	51	363.6%
Total	682	699	2.49%

REGIONAL & COUNTRY NETWORKS



AFRICA

17 country networks

Botswana, Burundi, DRC, Ethiopia, Kenya, Lesotho, Malawi, Mozambique, Namibia, Rwanda, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda, Zambia, Zimbabwe

CARIBBEAN

1 regional network

Antigua and Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Jamaica, St. Lucia, St. Kitts and Nevis, St. Vincent and The Grenadines, Trinidad and Tobago

EUROPE

1 regional network

Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Denmark, Finland, France, Germany, Ireland, Kosovo, Kyrgyzstan, Macedonia, Malta, Moldova, the Netherlands, Norway, Portugal, Serbia, Spain, Sweden, Switzerland, UK

LATIN AMERICA

10 country networks

Argentina, Brazil, Costa Rica, Colombia, Chile, El Salvador, Honduras, Guatemala, Mexico, Nicaragua, Peru, Uruguay

NORTH AMERICA

1 regional network

Canada, USA

SOUTH ASIA

5 country networks

Bangladesh, India, Nepal, Pakistan, Sri Lanka

OTHER COUNTRY

NETWORKS

Cambodia, Lebanon

ACTIVITY 1.5:

Diversify the membership of the Global Steering Committee and Regional Steering Committees.

Outcome 1.5:

The Governance Board in July approved the selection of four new Board members after an international search for candidates that best embody the skills and diversity the Board wished to see represented. It committed to recruiting organizations representing key constituencies such as women's, LGBTQI and youth rights groups.

The new members are:

- ◆ Kene Esom, Executive Director of African Men for Sexual Health and Rights, a Johannesburg-based organization which works towards an empowered and healthy life for MSM/LGBT people in Africa.
- ◆ M.A. Keifer, International Policy Analyst with Advocates for Youth, a Washington, DC-based organization which champions efforts that help young people internationally make informed and responsible decisions about their reproductive and sexual health.
- ◆ Sonali Khan, Vice President and India Country Director for Breakthrough, a New Delhi-based global human rights organization working to make violence against women and girls unacceptable.
- ◆ Madeleine Rees, Secretary General of the Women's International League for Peace and Freedom (WILPF), the oldest women's peace organization in the world, based in Geneva.

The Alliance was able to reach its target of 25 percent of its Board members representing women's rights organizations, LGBTQI rights organizations and youth organizations. This diversity is well reflected in its membership base, and in its national networks across the globe.

OBJECTIVE 2:

CAPACITY STRENGTHENING

ACTIVITY 2.1:

Identify and assess core competencies for NGO members against which their progress will be measured and their skills enhanced.

Increase understanding of the capacity and training needs of regional networks and member organizations based on the capacity audit and enhance skills among Alliance partners in each region to be achieved via regional MenEngage Training Institutes in each region on an annual basis.

Outcome 2.1:

Although we decided that training and capacity building will be regional functions and not a Global Secretariat responsibility, we recognize that we have done some capacity strengthening as part of the core strategies of the Alliance, such as accountability, network building and advocacy, as can be seen in the respective sections for these strategic objectives. The capacity development around the clarification and implementation of the Alliance's core principles and code of conduct, including the accountability principles, has remained one of the key focus areas of the Global Secretariat.

Rather than provide training, we want to facilitate the access of our members to training. This strategic rethinking of MenEngage global vs. regional networks and individual (at-large) member's roles has been a key insight from the past two years, and hence a key element in the rethinking of our plans for 2015-2016.



MenEngage Latin America meeting, Santiago Chile, January 2015.

ACTIVITY 2.2:

Provide support to regional networks to assist them in their efforts to address the capacity needs identified in the regional capacity audits.

MenEngage member organisations have the knowledge, skills and capacity to effectively and efficiently promote and implement work with men and boys in a sustainable manner and working in partnership with women's rights organisations. They increase work with men and boys consistent with MenEngage.

Outcome 2.2:

In order to strengthen global-regional MenEngage Alliance partnerships, support the work of MenEngage Regional Networks, enhance their presence, improve their own cross-national exchanges and support joint campaigns and advocacy efforts in alignment with MenEngage global priorities, the Global Secretariat have implemented the following:

Bi-monthly check-in teleconferences between each regional coordinator and other members of the regional steering committees and the Global Secretariat staff. This has been an excellent opportunity to touch base and ensure a good flow of communication between the global and the regional levels. This also has supported the Global Secretariat to map, understand and provide support on region-specific needs. Log-books of these calls are kept for each region at the Global Secretariat;

This year the Global Secretariat staff organized exchange visits with regional networks in Latin America, Europe, Africa and the MENA region, which allowed them to obtain direct feedback regarding challenges faced and progress made, support the networks on the ground and strengthen the connections between the country, regional and global levels;

MenEngage Alliance Global Secretariat is adapting the networks building toolkit developed by MenEngage Africa to be available to all regional and national networks. This is a work in progress.

We also contributed to the following training initiatives:

- ◆ On accountability to women's rights organizations and men's support for SRHR (Nicaragua, April, with the attendance of Central American country networks) - see Activity 2.8 on accountability mechanisms
- ◆ On organizing a MenCare national-level campaign in Peru (August) - see section 3.4 on efforts around men and caregiving
- ◆ On Strengthening CSO-Government Partnerships to engage men for SRHR (Zimbabwe, September) - see section 3.1 Advocacy & partnerships

Some Regional Networks also organized trainings or conferences that allowed for information exchange and capacity enhancement. See for instance in the "Reports from Regional Networks" section the MenEngage Africa Training Initiative and the Colloquium organized by MenEngage Alliance in Latin America.

About 100 individual members attended training initiatives supported by MenEngage Alliance Global.



MenEngage Africa members led discussions at a workshop on strengthening partnerships between civil society organizations and governments, Harare, Zimbabwe, September 2015.

ACTIVITY 2.3:

Identify, recruit and support young women and men leaders (under age 30) to develop their skills and leadership ability as gender equality activists.

Outcome 2.3:

In addition to efforts reported in previous years, the MenEngage Alliance continues to promote the leadership of young men and women within our networks, at national, regional and global levels. At the Global Board level, one young woman was selected, M.A. Keifer, who works for Advocates for Youth and within the new Board there is a discussion about how to establish a youth advisory group. We are also building a partnership with a UN Women co-led Interagency Working Group on Youth and Gender Equality, an initiative that supports the leadership of young men and women for gender equality movement; and we are gathering information on the number of initiatives promoted by MenEngage Networks to engage young people.

Sonke Gender Justice, in partnership with the Zambian National Women's Lobby, organized an exchange visit for a youth delegation from MenEngage members and partners in Swaziland and Tanzania, with the purpose of facilitating learning and exchanging knowledge of innovative, practical, and sustainable mechanisms to promote gender equality.

One youth joined the Global Board of MenEngage and our national networks reported 26 national-level initiatives on engaging youth in gender equality, UNSCR 1325 and masculinities activities. Fifteen youth representatives from Swaziland and Tanzania country networks directly benefited from the African regional exchange program.

ACTIVITY 2.4:

Hold annual MenEngage global leadership planning meetings.

Widely disseminate report chronicling key deliberations, emerging innovations, research findings, detailed partnership and accountability strategies, advocacy successes, policy accomplishments, etc.

Outcome 2.4:

Two MenEngage Alliance global leadership meetings were held this year: In New York (March) and in Istanbul (October). Delegates from the six MenEngage regional networks and 14 at-large member organizations attended, who together compose the new Global Governance Board. During these meetings, members shared their accomplishments and challenges in their work both as individual member organizations and as regional networks. They also discussed follow-up to the 2nd MenEngage Global Symposium in Delhi, assessed the functioning of the new organizational structure of the MenEngage Alliance, discussed the incorporation of the Alliance, elected new co-chairs and held small group discussions divided by committees and thematic groups. Among the action points from these meetings, the Board agreed on a plan for the incorporation and organizational development for the MenEngage Alliance, forming a Regional Networks working group and an advocacy working group, developing a five-step adoption process for Board approval of calls-to-action and crafting a new brochure for the Alliance. The Board also agreed on the steps to finalize the MenEngage Alliance's position paper on sexual and reproductive health and rights.

The diversity of topics discussed included: MenEngage Alliance advocacy work on the Post-2015 Development Agenda, contributions to campaigns to prevent GBV (16 Days of Activism and White Ribbon Campaign) and to promote men's caregiving (MenCare), development of the Global Initiative on men for SRHR, implementation of the MenEngage Accountability Standards, implementation of the new MenEngage Memorandum of Understanding (e.g. setting up committees and working groups), transitions to new Board co-chairs and progress in the work of regional networks.

Alliance members, sometimes facilitated by the Global Secretariat, undertook research projects in various regions. One of the co-chair organizations (during the period 2012-15), Promundo has been leading the IMAGES survey in more than ten countries and during 2015 new MenEngage Alliance partners had planned to use this research approach for their work, with the support of Promundo: ABAAD in Lebanon, Puntos de Encuentro in Nicaragua and Centro Bartolome de las Casas in El Salvador. In addition, White Ribbon Canada led the promotion of a community of practice model within the North American MenEngage Network (NAMEN) to reflect on



The MenEngage Alliance Global Board held a meeting in Istanbul, Turkey, in October 2015.

ACTIVITY 2.5:

Build the skills of MenEngage member NGOs in the area of formative research and impact evaluation.

Outcome 2.5:

Based on the agreed roles of the Global Secretariat and members, we understand that this is a role to be played by individual at large members. However, MenEngage

and evaluate the work that organizations do on engaging boys and men to eradicate gender based violence.

MenEngage Global Alliance and NAMEN established a partnership with the Center for the Studies of Men and Masculinities (CSMM) at Stony Brook University in New York to co-sponsor the International Conference on Men and Masculinities held on March 5-8 which brought together hundreds of activists, practitioners and academic researchers from around the world to

discuss cutting-edge research on boys, men, masculinities and gender and build opportunities for dialogue. The conference goals were to infuse men's activism for gender justice with the rigor and insights of up-to-date research; and to increase cooperation between researchers who address various gender issues, and feminist activists, practitioners, and advocates.

The MenEngage Global Secretariat became increasingly involved in the EMERGE project coordinated by IDS, and as such strengthened its relationship with this research institution. See section 4.3.

ACTIVITY 2.6:

Build the skills of MenEngage member NGOs in the area of targeted advocacy campaigns and actions.

The Global MenEngage Alliance and its member organizations will engage in effective gender equality advocacy campaigns and actions at the national, regional and global levels, including contributing in meaningful ways to progressive outcomes in the Beijing Plus 20, Cairo Plus 20 and MDG processes.

(See also 3.2)

Outcome 2.6:

MenEngage Alliance Global Secretariat has provided guidance and shared knowledge and

news with our Board members and regional and national networks on the most relevant global advocacy initiatives that took place in 2015. The Global Secretariat shared news about opportunities for global level advocacy within UN policy making, such as CSW, the Post-2015 agenda, and WHO's global plan on ending violence against women and children and others.

We kept track of gender-related processes taking place at the global level and shared this information with members. We provided analysis and suggestions for advocacy messages and recommendations that members can take forward in their own advocacy work with other organizations, governments, and the UN. This was the case with CSW-59 where we updated members about the process and actions they could take via our listserv. Similarly, we explained to our members the implications and ways to follow up on the Post-2015 Development Agenda process, including the Sustainable Development Goals.

ACTIVITY 2.7:

Promote exchange visits between MenEngage member organizations to allow exposure to new approaches for engaging men and boys in achieving gender equality.

Increase knowledge sharing and skills development amongst MenEngage network member organizations.

Center for the Study of Men and Masculinities

HOME ABOUT EVENTS RESEARCH BLOG RESOURCES



MenEngage Alliance supported the International Conference on Men and Masculinities at Stony Brook University in New York city, March 2015.



MenEngage Alliance members demanding: 'Feminists MUST NOT BE SILENCED!' at the Commission on the Status of Women (CSW59) negotiations, United Nations, March 2015

Outcome 2.7:

Under this activity several exchange visits took place both within and across the regions during the year 2015. However, it is to be noted that this activity and funding is not included in the SIDA grant. With the support of NORAD, a cross-regional exchange took place among MenEngage Alliance South Asia, MenEngage Africa and the MenEngage Lebanon network around community-based work. They first met and planned these field visits in Lebanon (May 2015) and then organized an exchange seminar in Johannesburg (November 2015).

Another field exchange took place in Sri Lanka (in Anuradapura), with support from Forum for Innovative Social Development (FISD) and MenEngage Alliance Sri Lanka, in conjunction with the annual regional steering committee meeting of the MenEngage Alliance South Asia. The purpose of the field visit was to provide an opportunity to the MenEngage Alliance South Asia steering committee members and exposure to the "family based healthy relationship building approach" of FISD that has been implemented locally.

Five of the six MenEngage regional networks organized at least one face-to-face regional level meeting during 2015 in which Steering Committee members exchanged ideas about their work, monitored their plans, discussed priority issues and planned upcoming initiatives.

MenEngage Alliance Global Secretariat also provided "matchmaking" services between organizations and our regional or national networks, including the following:

- ◆ The MenEngage Alliance in Central America was connected with the Christian Science Monitor and contributed a newspaper report on work with men and boys. See article [here](#).
- ◆ Leeds Beckett University was connected with MenEngage Alliance in Europe, which participated in a qualitative study on inclusive masculinities in Europe.
- ◆ Education International (EI) was connected with North American MenEngage Alliance, which presented



Vidar Vetterfalk, center, member of MenEngage Europe, at the 3rd World Conference of Women's Shelters, The Hague, November 2015.

at their quadrennial world congress in Ottawa, Canada in a session called 'Engaging Men in Gender Equality Work within Education Unions'.

- ◆ Oxfam America was connected with MenEngage Alliance partners in El Salvador and Guatemala in order to get to know each other's work and explore possibilities of collaboration.
- ◆ MenEngage Alliance in Europe was connected with Belgium Cooperation, organized a presentation in Belgium, and explored possibilities of collaboration.
- ◆ The Population Council was connected with MenEngage Alliance in Guatemala to discuss possibilities of an exchange visit to learn about the model "Abriendo Oportunidades".

- ◆ We Effect (Centro Cooperativo Sueco) was connected with MenEngage Alliance in Latin America and both organizations co-sponsored a regional conference on men and masculinities in Guatemala in December 2015.
- ◆ Fundación Padre Fabretto was connected with MenEngage Alliance country-network in Nicaragua to explore collaborations.
- ◆ Women's Shelter Conference in The Hague was connected with MenEngage Europe, ensuring active participation by two members of the MenEngage Europe Alliance.
- ◆ MenEngage Alliance Brazil was connected with Parliamentary Advisor Deputy Edgar Pretto to organize the first national meeting of men to end violence against women in alliance with a group of men in the Brazilian parliament.
- ◆ MenEngage Europe was connected with the Turkish NGO HasNa for a training of trainers in Turkish.
- ◆ Cambodia Men's Network, an affiliate network of MenEngage Alliance, was connected with an NGO working on peace and security for a regional conference in Cambodia.

In addition, we regularly connected individuals and organizations interested in joining the MenEngage Alliance with our partners and networks from different parts of the world and we disseminated learning, fundraising and other opportunities to the network.

ACTIVITY 2.8:

Enhance the abilities of member NGOs to adhere to a code of conduct and to put in practice at the individual NGO level accountability mechanisms for this code of conduct.

MenEngage members conduct themselves in a manner that is consistent with the values and principles of the Alliance—advancing gender equality, human rights and social justice – and have in place an accountability process in cases of member NGOs which do not adhere to these principles.

Outcome 2.8:

The MenEngage Accountability Standards and Guidelines and Training Toolkit on Accountability were translated into Spanish, Russian and Swedish, with support from our members, and three trainings were conducted with these

tools in Central America, Sweden and the Balkans. In addition, the North American MenEngage Network organized two webinars on the accountability standards for its members and other stakeholders.

In Managua in April, 15 national leaders of the MenEngage Alliance from Guatemala, Honduras, El Salvador, Nicaragua and Costa Rica came together for a workshop that aimed to strengthen their capacity to implement the MenEngage Alliance's Accountability Standards and Guidelines and pilot our Accountability Training Toolkit. Oswaldo Montoya and Joni van de Sand from the Global Secretariat and Douglas Mendoza from the Latin America Network co-facilitated the workshop. Participants reflected on what it means to be accountable, analyzed the MenEngage standards and discussed the challenges and progress made in putting them into practice within their organizations and networks. Following the Accountability Training Toolkit, we used case studies, role play and self-assessment questionnaires to collectively respond to critical questions

MenEngage Central America held a workshop on SRHR and accountability in Nicaragua, April 2015.



such as: How can the MenEngage Alliance strengthen its capacity to work in partnership with the women's movement? How can we create more opportunities for women to influence our work with men and boys? How do we ensure that working with men and boys contributes to the empowerment of women and girls? We did not come up with final answers, but we made important agreements to continue these reflections and, equally important, to put them into practice, such as replicating these workshops in each country network, making sure everybody signs the MenEngage Alliance Code of Conduct and organizing an event to dialogue with women's right organizations at the national level.

An important contribution to increase accountability of MenEngage Alliance member organizations was the creation of a blog series on "Accountability and Partnership" on our website, which started after a delegation of MenEngage Alliance members attended the 3rd Conference of the Global Network of Women's Shelters on November. Reflecting on the achievements of this network in ensuring women's right

to safety and empowerment but also the need for more involvement of men in this work, they crafted and shared an "Open invitation for further dialogue between the Global Network of Women's Shelters and MenEngage Alliance". After sharing it with the Global Network of Women's Shelters the letter became the first post of the blog series. The blog series was launched on the Alliance website in November 2015 and by year's end had solicited six posts from recognized leaders in the field, including Michael Flood and Riki Wilchins, founder of GenderPAC, the first transgender advocacy group in the US. The series was positioned to support a MenEngage-hosted online dialogue about accountability planned for early 2016, for which the Alliance was awarded a grant by the Women's Foundation of Colorado.

As reported last year, all the organizations in the Global Board signed the Global Code of Conduct which was created based on the regional Codes of Conduct developed by MenEngage Africa and the North American MenEngage Network.

OBJECTIVE 3:

ADVOCACY

ACTIVITY 3.1:

Increase collaboration in global advocacy with organisations that play strategic roles globally in terms of the MenEngage Alliance vision. Carry out joint activities.

Outcome 3.1:

Partnerships with women's rights and social justice movements

Global-level advocacy is a key arena in which to actively support the advocacy of and build bridges with women's rights, SRHR, LGBTQI and youth movements from across the world. It is also key to communicate about MenEngage as an *Alliance* to partners and the broader women's rights and gender justice fields, and position the Alliance as an ally in these movements.

We followed closely and supported the work of the Women's Major Group which facilitates participation of civil society women's rights activists and organizations and advocacy efforts in UN policy spaces, as well as that of the Women's Rights Caucus, an informal network of hundreds of women's rights, SRHR and LGBTQI activists, ranging from international organizations such as AWID and the International Women's Health



Coalition (IWHC) to grass roots CSOs. We participated in consultations and preparation events and calls to action around the Agenda 2030 and the SDGs, CSW and CPD, including advocating for meaningful civil society participation and a feminist, transformative agenda for women's rights and gender justice, with strong accountability mechanisms for governments and other duty bearers. In addition, MenEngage Alliance brought to the fore the relevance of transforming masculinities and engaging men and boys with these alliances, including in preventing violence against women and other forms of GBV, advocacy for boys and men taking up 50 percent of unpaid care-work as part of the agenda to recognize, reduce, and redistribute this work; men's roles and responsibilities in realizing SRHR for all; and realizing peace and security.



International Women's Day march from United Nations headquarters, New York City, March 2015.

We stepped up our efforts to support advocacy for resources, including financing, for women's rights and gender justice organizations. We broadly disseminated resources to raise awareness and spark conversation, including from AWID, studies from MamaCash about the relevance of Women's Funds, and a 2012 [study](#) in the American Political Science Review which looked at 70 countries over four decades to examine the most effective way to reduce violence against women. The study found that: "The mobilization of strong, independent feminist movements was a more important force in reducing violence against women than the economic wealth of a nation, the representation of women in government or the presence of progressive political parties. Strong and thriving feminist movements help to shape public and government agendas and create the political will to address violence against women."

Some other concrete activities as part of civil society partnership-building and advocacy for women's rights and gender justice included:

- ◆ Along with women's rights organizations MenEngage Alliance members who were in New York around International Women's Day (8 March) joined the [feminist march in the Manhattan streets](#).
- ◆ We signed on to the NGO Working Group on Women, Peace and Security "[Open Letter](#) to Permanent Representatives to the UN: Recommendations on the Security Council Open Debate on Women, Peace and Security and the High Level Review of SCR 1325 (2000)". It urges member states to prioritize women's meaningful participation, and to emphasize conflict prevention by employing holistic approaches that aim to address the root causes and drivers of conflict and cycles of violence including violent extremism, and not just their impacts on women, men, girls and boys.
- ◆ We mobilized members to join the Women's Global Network for Reproductive Rights (WGNRR) campaign to support women's health, on its international day, May 28.
- ◆ We signed-on to the Women's Global Call for Climate Justice (see section 3.6).
- ◆ We brought members' attention to the right of trans-people, by sharing news about Malta's adoption of a groundbreaking trans and intersex law – showing that change is possible.
- ◆ We supported a letter (along with other women's rights and international NGOs) to the US Office of Management and Budget requesting, among other issues, to include strong funding for advancing the implementation of the US National

Action Plan on Women, Peace and Security, the Strategy to Prevent and Respond to GBV Globally, and the implementation of the Adolescent Girls Strategy.



International Women's Day march from United Nations headquarters, New York City, March 2015.

Partnerships with UN agencies

Partnerships with UNFPA and UN Women were developed this year. We organized a joint side event at CSW59, and UNFPA hosted the MenEngage Alliance caucus meetings at its headquarters in New York (see section 3.2). A key added value of the MenEngage Alliance and its members is its convening power: bringing together civil society with UN agencies, and subsequently being able to facilitate dialogues with government representatives. UN events such as CSW, UN General Assembly, and UNSCR-1325 commemorations offer momentum. In 2015 we also (co-)organized several regional initiatives.

We collaborated with UNFPA and Promundo to develop an advocacy tool on *engaging men and boys to strengthen partnerships between CSOs and*

Governments, in order to scale-up and/or institutionalize engaging men and boys approaches. We mobilized MenEngage Alliance members to provide feedback on the tool, and organized a validation workshop with members in Southern Africa, together with MenEngage Africa and Sonke Gender Justice, from 1-3 September, 2015 in Harare, Zimbabwe. Goals included raising awareness among governments on the importance of integrating work with men and boys into public policy and programmes, and enabling a platform for CSOs working with men and boys to share their work. During the workshop the participants developed a first outline of country action plans to initiate and strengthen the work on engaging men and boys at country level, with specific goals, and defined roles and responsibilities per partner (CSO, government, UNFPA). This is further coordinated by MenEngage Africa, together with UNFPA in the region. In this regard, we also facilitated the participation of UNFPA representatives in the accountability training organized in Nicaragua with the MenEngage Alliance Central America network (see section 2.8).

We made contributions to the UN Women Training Center as peer reviewers for their new online course on masculinity and violence and to the World Health Organization curriculum "Parenting for Lifelong Health". We have continued our collaboration with the UN Women HeForShe Campaign as speakers in activities organized around the world (Washington DC, Dominica).

Under "matchmaking" in section 2.7 we have highlighted how the MenEngage Global Secretariat plays a facilitating role by connecting members and partners so they can develop partnerships and collaborations independently.

ACTIVITY 3.2:

MenEngage Alliance contributes to progressive outcomes at UN CSW, Beijing + 20, ICPD+20 and SCR 1325 +15 that in turn contribute to other global advocacy efforts to maintain and expand sexual and reproductive rights and other gender equality objectives.



International Women's Day march from United Nations headquarters, New York City, March 2015.

Outcome 3.2:

The MenEngage Alliance Global Secretariat continued to represent the network in global-level processes, including CSW59 in New York, the Barbershop Conference, a WHO consultation meeting for a global plan of action to prevent and respond to VAW and children, and others. We shared proposals and recommendations (such as our inputs to improve the WHO Global Plan of Action on the role of the health system to address interpersonal violence). We also supported other MenEngage Alliance representatives to participate in such spaces (CSW and regional level conferences). Some of the key processes and highlights in 2015 included:

Sustainable Development Goals (SDGs)

Advocacy efforts around the Post-2015

agenda gained momentum as the Sustainable Development Goals (SDGs) were adopted at the UN in September 2015. Throughout the year the MenEngage Alliance Global Secretariat raised awareness and mobilized members to advocate for gender equality, women's rights and empowerment, and the inclusion of men and boys as partners and allies under the stand-alone gender goal. We analyzed and shared broadly the good and bad points about the new agenda from a human-rights and feminist informed perspective, with specific attention to men and masculinities. In Paragraph 20, the "gender paragraph" of the Declaration, the SDGs framework recognizes engaging men and boys as a key strategy to eliminate all forms of discrimination and violence against women and girls. MenEngage Alliance members and partners contributed to making this happen. To inspire members and create a key go-to resource for future advocacy, we collected all the Calls for Action from past years.

New agenda adopted, mission accomplished? No! We raised awareness that these 17 goals, 169 targets and their indicators will have a lot of influence on policy making, programming and budget allocations of governments around the world in the coming years. The Summit in September marked the beginning of an even more important phase: implementation & realization. Therefore, MenEngage Alliance will continue to stand with our fellow activists, hold governments to account, and provide concrete recommendations that include transformation of harmful notions of masculinities, and engagement of men and boys as partners, allies and stakeholders – together with women and girls, and people of all sexual orientations and gender identities. To do that, we asked members to share their good practices and priorities, to culminate at a global level for comprehensive, progressive advocacy. See here.

CSW59: Beijing+20

The annual Commission on the Status of Women (CSW59) took place from 9-20 March, 2015 at the United Nations. To inform and mobilize MenEngage Alliance members

beyond the participants in New York, we analyzed and broadly disseminated information (through e-mail listservs, social media) before, during, and after the event, and developed a detailed report. A cornerstone of our joint advocacy at CSW was the "Men, Masculinities and Changing Power" discussion paper with UN Women and UNFPA, published in late 2014, in [English](#) and [Spanish](#).

MenEngage Alliance co-organized an official side event on "*Engaging Men and Boys: Time to Scale Up*" with UNFPA and the governments of Sweden, Vietnam and Rwanda, amongst others. Our network leaders participated as speakers in others side events, including the official "*Conversation on Engaging Men and Boys*" on 16 March and the "*Intergenerational Dialogue*" on 13 March. We developed a written statement, as part of the official civil society documents for CSW59, which was submitted through the ECOSOC status of Rutgers WPF (read the statement [here](#)). For the first time, we organized "Engaging men & boys" caucus meetings during CSW, creating a meeting space for members and partners to network, share information and develop joint strategies. The discussions culminated in two oral statements which were developed jointly and delivered to government representatives, UN agencies and civil society at official panels: one during the session "*Changing social norms to achieve gender equality – expectations and opportunities*" (read the statement [here](#)) on March 15, and another during the "*General Discussion of the Commission on the Status of Women*" (read the statement [here](#)) on March 17 – which draws heavily on MenEngage Alliance's vision as outlined in the Delhi Call to Action. MenEngage Alliance's activities at CSW59 were featured in various media, such as [Eldis Community](#), [VIDC](#) in Vienna; the [Institute for Development Studies \(IDS\)](#) and [allAfrica](#).

The final CSW59 Declaration did not incorporate the voice of women's groups at the level necessary to produce the best document possible, which prompted civil society, including MenEngage Alliance, to issue a statement criticizing the process for its lack of transparency. However, the Declaration included positive language such as the recognition of women's rights as human rights,



Full house at 'Engaging Men and Boys: Time to Scale Up,' a CSW59 side event organized by MenEngage Alliance, UNFPA and the governments of Rwanda, Sweden and Vietnam, United Nations, New York City, March 2015.

a pledge to member states to take further action to transform discriminatory norms and gender stereotypes; and a paragraph on the importance of engaging men in gender equality efforts. The Declaration also connected the Beijing Declaration and Platform of Action to the Sustainable Development Goals (SDGs) and reaffirmed the importance of a stand-alone SDG dedicated to gender equality and women's empowerment. During CSW59 we widely disseminated the MenEngage Alliance recommendations for targets and indicators of the SDGs.

Barbershop Conference

In January 14-15 we contributed to the first "Barbershop Conference", bringing together Ambassadors to the UN in a conversation about the roles of men and boys in women's rights and gender equality. When the governments of Iceland and Suriname launched the idea at the UN General Assembly in September 2014, it appeared to be a "men only" event that would exclude women. Feminists from all walks of life including MenEngage Alliance and its members, voiced disapproval through (social) media. We worked together with the organizers to strengthen the narrative and program of the event, and [communicated this widely](#) among the women's rights and gender justice field, to enhance accountability and partnerships.



MenEngage Alliance Board member Todd Minerson, executive director of White Ribbon Canada, and MenEngage Alliance Global Coordinator Joni van de Sand at the Barbershop Conference, New York City, January 2015.

BARBERSHOP CONFERENCE, JANUARY 2015:

"Joni van de Sand, an activist with the MenEngage Alliance, told the gathering that while women have been vocal in the debate on gender equality for decades, "when it comes to positions of power it is men who are doing the diplomacy." "We want those men to join us," she told the UN conference.

Sources: [Interaksyon – Philippines & Yahoo news](#)

The Barbershop Conference was a unique opportunity to influence male decision makers at global level (85 percent of ambassadors are males) for women's rights and gender justice. MenEngage Alliance organized and moderated a "women's voices" panel and supported Todd Minerson (White Ribbon Campaign) and Michael Kimmel (CSMM) in sessions on experiences of manhood and "what makes a man" (masculinities) as a personalized entrance point for the political agenda of women's rights and gender quality. The event and MenEngage Alliance's activities were picked up widely by media from around the world, including [The Guardian](#) (with MamaCash); [Yahoo news](#) (with Todd Minerson); and [Al Jazeera](#) (with MenEngage Alliance co-chair Gary Barker of Promundo).

We extensively used our social media (Facebook, newsletter, Twitter, website,

email blasts and listservs) to spread dozens of our advocacy messages. Approximately 40 presentations were conducted in 2015 by MenEngage Alliance representatives in different events and conferences attended by policy makers. (See also next sections.)

ACTIVITY 3.3:

Global advocacy efforts around engaging men to end GBV in conflict and post-conflict settings.

MenEngage Alliance will actively support and will contribute in meaningful ways to efforts to end GBV in conflict and post-conflict settings and other high violence settings.



Mabuya Gladys, national co-coordinator for MenEngage DR Congo.

Outcome 3.3:

October 2015 marked the 15-year anniversary of UNSCR 1325. This was a year in which we significantly stepped-up our efforts around gender, peace and security. A key incentive has also been the addition of Women's International League for Peace and Freedom (WILPF) as a Board member of the MenEngage Global Alliance. We broadly shared information about UNSCR 1325 with our members and the broader field through listservs and social media, and we actively contributed to several events, serving to strengthen partnerships with women, peace and security actors, and advance a men and masculinities lens in this agenda.

The Dutch Ministry of Foreign Affairs and WO=MEN Dutch Gender Platform hosted an [international expert symposium](#) on 16-17 February, with the purpose of exchanging knowledge and developing national, regional and global recommendations for the UN Women Global Study on Women, Peace and Security (WPS). One of the three central themes was *"Masculinities and the role of men in implementing the 1325 agenda"*, building on the work of the Women Peacemakers Programme (WPP) and partners. MenEngage Global Alliance and members were invited to contribute to the panels, which led to concrete recommendations such as:

- ◆ "In changing masculinities, build on the transformative elements present in the Beijing Platform for Action and UNSCR 1325. Recognise the need for work on masculinities to feed into WPS and sharpen the WPS agenda's focus, in a way that does not minimise complexities, difficulties and open questions. This needs to be done in collaboration with women's organisations in the community, using a gender dialogue."
- ◆ Familiarise all stakeholders with the discourse of masculinities, which provides a new framework for analysing conflict that is helpful in understanding the root causes of violence and conflict, the centrality of violence in socialisation processes, and the institutionalisation of violence. Work with civil society organisations that have a good track record of work on masculinities, encouraging them to speak out.

Read the outcome report [here](#).

MenEngage Alliance contributed to the Global Conference *"Women's Power to Stop War"* organized by WILPF. The event took place in The Hague on April 27-30, 2015 and was attended by 1000 participants from over 80 countries. We organized the panel session *"Engaging Men & Boys for Gender Equality, Peace and Social Justice: Rationale, Strategies, and Accountability"*. MenEngage Alliance also had a booth during the conference, which allowed us to share our work, our values and access to our members and engage in interesting dialogues with women's rights participants at the event. To stimulate interaction with activists back home, we mobilized members to post pictures to social media to [show their support](#) for women's power to stop war. At the closing plenary of the event, MenEngage Alliance members went on stage and made the pledge to *"continue working with men and boys to transform violent and dominant notions of masculinities (...). We believe it is necessary to actively support women's leadership in peace processes and continue to reflect on our own power and privilege and strengthen the inclusiveness of our Alliance and solidarity with women's rights organisations."*

In October a three-day civil society [Peace Forum](#) took place in New York City, to strategize on strengthening and mobilizing women and men for effective implementation of the WPS agenda. It was organized by the Global Network of Women Peacebuilders (GNWP), WILPF, and other partners. Read more about these activities [here](#). The Peace Forum's opening panel *"Men on the Stand"* brought together men and women in positions of leadership at the UN, missions and civil society to explore how to build non-traditional alliances and engage men and boys to address patriarchal institutions, including the MenEngage Alliance's co-chair Dean Peacock, Sonke Gender Justice. MenEngage Alliance and partners organized a panel discussion entitled *"Transforming Violent Masculinities to Move the WPS Agenda Forward"* where panelists shared their perspectives on what a *(pro)feminist* approach to the WPS agenda looks like from a men and masculinities perspective. As an input to the Global Study, the MenEngage Alliance broadly shared a [summary](#) of recommendations about masculinities in the WPS agenda, drawing on work from the Women Peacemakers Program (WPP), amongst others. These points were used

in our advocacy at the UN during the official commemoration events with governments and UN agencies. We were humbled that Dr. Raewyn Connell, who laid the foundations for the critical study on masculinities, reached out and shared the resource broadly through her social media platforms.

ACTIVITY 3.4:

Global advocacy efforts around men and fatherhood in collaboration with the MenCare campaign.

Outcome 3.4:

MenEngage Alliance members continue to play an active role in the implementation of the affiliated MenCare Campaign around the world, and the MenEngage Alliance is represented on the campaign's global Steering Committee. This year, a clearer governance structure between MenEngage Alliance and MenCare Campaign was established, through the MenEngage Alliance Working Group on Men and Care-giving, which is mostly composed of leaders of the MenCare Campaign.

2015 was a landmark year for MenCare, with the launch of the **State of the World Fathers (SOWF) Report**, the first of its kind, providing a global view of the state of men's

contributions to parenting and caregiving and arguments for advocacy around men's caregiving in relation to the prevention of family violence, the promotion of SRHR, and healthy child development. The report includes contributions from MenEngage Alliance leaders and examples of members' work. Tomas Agnemo, from Men for Gender Equality Sweden and Co-coordinator of the MenEngage Alliance European Network was on the editing board on behalf of the Alliance. Other MenEngage members also collaborated in the development of the SOWF recommendations.

We also participated as a panelist in the launch of the report at the Inter-American Development Bank in Washington DC. MenCare partners, who are for the most part members of MenEngage Alliance, were involved in advocacy efforts in their countries to reform policies related to maternal health services, men's health and paid parental leave. To learn more about the work of MenCare in 2015 see its [newsletters](#) here.

While the SOWF report emphasizes MenCare's pillar of *involved fatherhood*, it has also led to reflections that men's caregiving is broader and that MenCare needs to speak to that. There is a role for MenEngage Alliance's partnership in the MenCare campaign to support the belief that boys' and men's caregiving is firmly embedded in and contributes to the broader feminist agenda of women's empowerment, rights and gender justice for all.



TWITTER CHAT
 "WHY FATHERS MATTER"
 in advance of
 STATE OF THE WORLD'S FATHERS
 2015
 #SOWF
 @MenCareGlobal
 Thursday, 11 June 9:30-10:30am EDT

MENENGAGE ALLIANCE SRHR PLATFORM IN 2015

In 2015 the MenEngage Alliance moved forward in its process to develop a global initiative on men's roles and responsibilities in achieving Sexual and Reproductive Health and Rights (SRHR) for all. The initiative addresses five core-areas in which men and masculinities play a specific role:

1. Increasing men's contraceptive use and support for women's access to contraception
2. Promotion of comprehensive sexuality and gender-based education
3. Men's support for women's right to choose and access to safe and legal abortion services
4. Men's access to and use of HIV services
5. Men challenging homophobia and transphobia

Campaign posters were produced in 2014 for each of these themes with the plan to use them worldwide in 2015. However, through an extensive consultation process with members and partners, we realized that a 'global campaign' (like MenCare on fatherhood and care-giving) would not work well for an agenda as diverse and contextual as SRHR. Thus, in 2015 we formed a global MenEngage *Working Group on SRHR* to reframe the initiative and lay out a strategy for the way forward. The group came up with a multi-layered strategy on how to move the joint initiative forward:

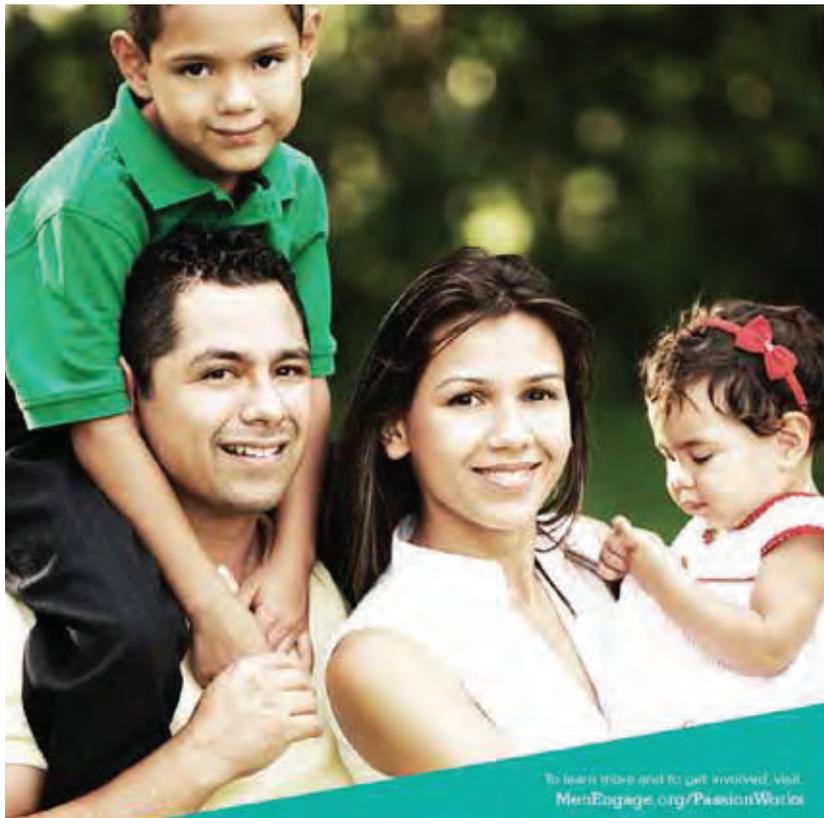
- ◆ Develop a MenEngage Alliance discussion paper on men

and SRHR, grounded in local contexts, and aligned with the existing women's rights and SRHR movements' agendas and initiatives;

- ◆ Promote and support regional and country-level campaigns and events, promoting men's responsibilities in SRHR;
- ◆ Integrate a global voice on men's roles and responsibilities in SRHR in our global advocacy agenda, including statements at UN events, and by supporting existing initiatives by women's rights and SRHR initiatives.

Activities in 2015:

- A MenEngage Alliance draft position paper on men and SRHR was produced, led by Center for Health and Social Justice (CHSJ) and International Planned Parenthood Federation (IPPF), and reviewed by the Global MenEngage Working Group on SRHR.
- A MenEngage Alliance call to promote comprehensive, gender-transformative sexuality education included in the written and oral statements at the 59th Session of CSW, submitted via the ECOSOC status of Rutgers WPF.
- A set of indicators including men's roles and responsibilities in ensuring universal access to SRHR was proposed by MenEngage in its *Comments to the Open Working Group Draft Report on Sustainable Development Goals* (SDGs).



Passion Works.

men & the politics of choice

The choice of when and if to carry a pregnancy belongs with women. Where due to a lack of resources or political restrictions, women may not be able to access the safe and legal abortion care they need. We don't just ask for men's support for women's autonomy; we ask for their advocacy.

If an infant's death is as a result of unsafe abortion, however, we cannot look at termination of pregnancy simply as the right of women to choose. We need to see access to safe and legal abortion as the right for women to choose how to live.

Men must stand up for all women's rights to make the choices that are best for their bodies, their lives, and their families.

Let's get to work.

To learn more and to get involved, visit MenEngage.org/PassionWorks



MenEngage is a project of the MenEngage Alliance

- To promote bottom-up and contextualized agendas and messaging, MenEngage Alliance in Latin America started the development of campaign activities on men and SRHR at country level. Out of 11 proposals received from different country networks, four proposals were selected (Brazil, Chile, México, Peru) each receiving \$3,500. Several prioritize the roles of men and boys in promoting safe and legal abortion. The campaign products will be available in 2016.
- Two workshops on engaging men in SRHR promotion were held, in Nicaragua with the attendance of all MenEngage country coordinators from Central America, and MenEngage partners from Nepal. These workshops featured discussions on MenEngage Global plans for the SRHR Initiative and country-level and regional priorities.
- MenEngage South Asia organized a regional-network consultation, and translated into several languages the original SRHR MenEngage Alliance campaign concept note to promote discussions among members.
- Members of MenEngage Africa attended the 18th International Conference on AIDS and STIs in Africa (ICASA), in Harare, Zimbabwe and hosted a side event with Sonke on Men and HIV, in partnership with SAFAIDS.
- MenEngage Global Alliance contributed to the design of a toolkit on strengthening CSO-Government Partnerships to engage men for SRHR, in collaboration with Promundo and UNFPA. A training was held in Zimbabwe and aimed at institutionalizing engaging men and boys in SRHR and gender broadly. The tool will be made available in 2016.

ACTIVITY 3.5:

Organize and hold the 2014 Second Global Symposium on Engaging Men and Boys in Gender Equality in India as a follow up to Rio and Johannesburg symposia.

The second Global Symposium is organized, achieves widespread visibility among UN and other partners, is inclusive of the MenEngage Alliance membership and partners and leads to a coherent advocacy platform.

Outcome 3.5:

As a follow-up to the Second MenEngage Global Symposium "Men and Boys for Gender Justice" (New Delhi, November 2014), which saw over 1200 participants from 96 countries, in 2015 the organizers produced a rich set of Knowledge Products: *"The information shared from around the world at the symposium and the discussions held between activists, academics, policy makers and heads of international organisations represent a wealth of learning and insights. [...] they can contribute in a significant manner to enriching both practice and policy, and with this aim we are developing the symposium's proceedings and presentations into a compendium of knowledge resources on gender and masculinities that will be freely available here, in multiple languages."* These included English, Hindi, Spanish, French and Portuguese.

The resources address men, masculinities and globalization, accountability, youth, going beyond the binary, and much more. "Dimensions of Change" features stories of and interviews with icons of the feminist movements such as Dr. Lori Heise, Srilatha Batliwala, Kamla Basin, Gloria Careaga, Bandana Rana, and MenEngage Alliance leaders such as Anthony Keedi (Lebanon), Julio Langa (Mozambique), Chuck Derry (USA), and many more.

"Windows to working with men and boys" highlights case-studies on the seven primary thematic tracks related to masculinities and gender of the Symposium: Violence, Peace, Health, Making of Men, Poverty, Sexualities and Care. *"The Delhi Declaration and Call to Action issues at the end of the symposium advocated how to take the work with men and boys to the next level. It gives concrete examples of how to address these gaps. It is the interventions and research like the ones in this volume that will ensure ground-level implementation of the Declaration and gun the momentum for change that will see a gender equitable world in the not too distant future: "* Abhijit Das, Center for Health and Social Justice.

A listserv connecting over 2500 people, which is managed by CHSJ, has remained active through the exchange of information about work on transforming masculinities and engaging men and boys. The Symposium website www.menengagedilli2014.net was updated with all video-recorded sessions, written presentations, power point slides, articles and much more. It has become a rich source of information about men and masculinities. It also includes a wealth of pictures from sessions during and around the Symposium, demonstrating its diversity and offering a window into the many activities that were organized in India in the months before and after the Symposium. As with the first Rio Symposium in 2009, it has provided a boost for network building and collaborative work in the country and region where it was organized.

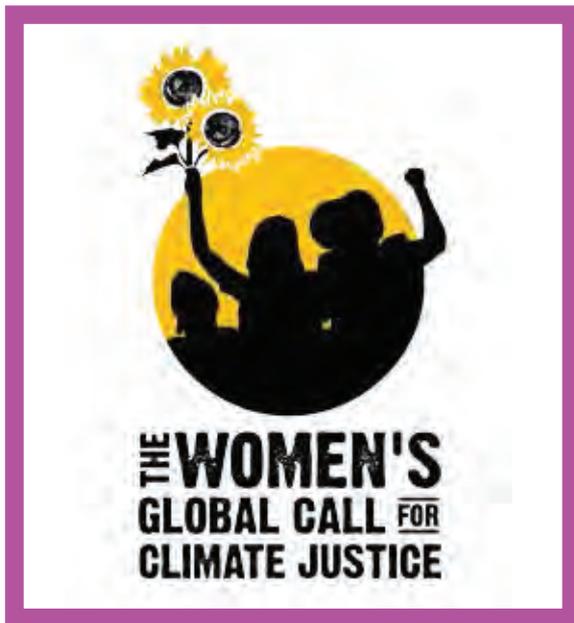
ACTIVITY 3.6:

Develop and continue to produce strategic advocacy and policy briefs on timely issues that articulate the global MenEngage Alliance positions on key gender equality issues and that support national and regional policy advocacy efforts.

At least three briefing papers developed per year with widespread input and distributed to 5000 individuals leading to increased attention to the topic areas and creating an increased unity of cause within MenEngage Alliance on the identified topics.

Improved awareness of policies that relate to engaging men and boys in gender equality in MenEngage members countries.

Emerging issue: Climate Change



Outcome 3.6:

MenEngage Alliance members voluntarily constituted a working group to develop a discussion paper on "Men, Masculinities and Climate Change". The paper is due to be finalized and published in 2016. Earlier this year, the MenEngage Alliance had signed on to the Women's Global Call for Climate Justice. In November we mobilized our members to make our support visible by jointly marching to hold governments to account at the [UN COP21 international climate summit](#). More about these activities [here](#).

During this year, the Alliance shared the following key policy and briefing papers at the global level, and written or public statements through which MenEngage Alliance increased attention and voiced our unity of cause broadly:

- ◆ Wide distribution of the in-depth Beijing+20 paper (2014);
- ◆ Four written and oral statements at CSW59;
- ◆ Three sets of recommendations on men and masculinities in the WPS agenda;
- ◆ State of the World's Fathers Report – published by MenCare, affiliated with the MenEngage Alliance;
- ◆ An advocacy tool on engaging men and boys to strengthen partnerships between CSOs and governments, led by Promundo and UNFPA;
- ◆ Inputs to improve the WHO Global Plan of Action on the role of the health system to address interpersonal Violence.

ACTIVITY 3.7:

Establish a global and regional Advocacy Alert mechanism to facilitate the rapid response of MenEngage global and country networks to human rights violations, particularly of women's rights.

Outcome 3.7:

In 2015 we continued to issue urgent calls to action to members, including analysis of the context and problem, to strengthen knowledge and collective voice across the Alliance and its members. These calls to action evolved around pressing human rights violations (such as the Call for Justice for the murder on Libyan activist Salwa Bughaighis), solidarity across the Alliance with members and partners (such as the urgent response to the earthquake in Nepal, which led to a sense of community among the members of the MenEngage Alliance Nepal), and often to express partnership with women's rights, social justice and other gender justice issues and activists. This chapter has already outlined several of these.

OBJECTIVE 4:

COMMUNICATION AND INFORMATION EXCHANGE

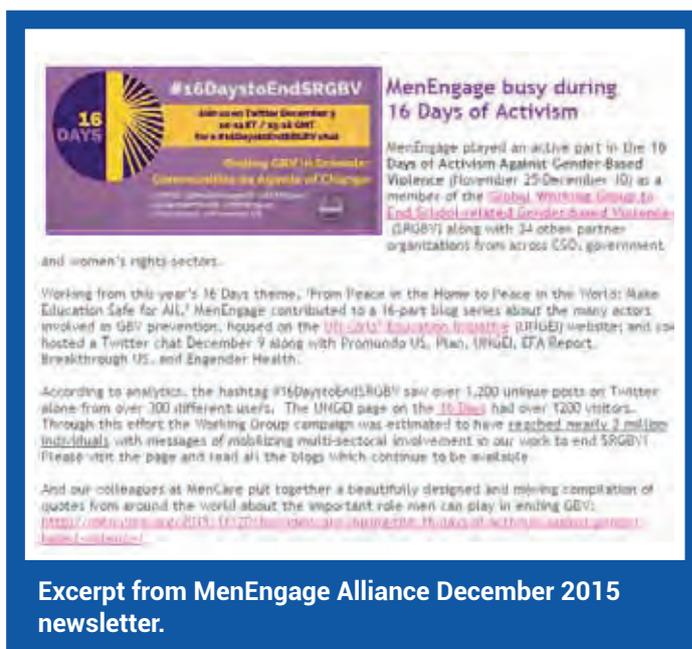
ACTIVITY 4.1:

Develop more effective communications strategies, including: a new, updated and extended database, a more complex and updated website, social media strategies and engagement with key media platforms.

The MenEngage website will have active regional content development, and will be recognized as a key global source of information on evidence-based approaches to engaging boys and men in gender equality. MenEngage will also have an active Facebook page with at least 5000 likes sharing information across the site.

Outcome 4.1:

In 2015, MenEngage Alliance fully integrated its communications platforms – the Alliance [website](#), [Facebook](#) and [Twitter](#) accounts and listservs – in order to brand the Alliance as an authoritative and credible voice for the engaging-men-and-boys movement, particularly by highlighting members' work and by associating Alliance goals and activities with those of other gender and social justice movements. News, publications, advocacy messages and action alerts were shared regularly and systematically across platforms to amplify voices and support for gender justice initiatives and generate a sense of common purpose among Alliance members.



Dozens of publications and other resources, mostly authored by Alliance members and partners, were posted to the website and shared with the membership via the Alliance's listservs and social media posts. By providing a masculinities lens to priority issues, captured in members' work and research, they added value to advocacy initiatives for the adoption of the Sustainable Development Goals, parental leave initiatives, increasing financing for women's rights and gender justice work, GBV prevention in humanitarian and conflict settings, banning child marriage in individual countries, and gender pay gaps, among others.

The website and social media platforms were used to disseminate Alliance-specific publications such as the MenEngage Alliance Accountability Standards and Guidelines (and related documents); a brochure summarizing Men, Masculinities and Changing Power, an Alliance



From the August 2015 issues of the MenEngage Alliance newsletter, the Bulgarian MenCare 'To Be a Dad' campaign winning project of the year for the country's NGO sector.

discussion paper aiming to start a dialogue around efforts to engage men and boys in challenging power dynamics; ongoing documentation of discussions at the 2014 Delhi Symposium; and the State of the World's Fathers report.

The Global Secretariat used the MenEngage Alliance Twitter account and listservs to coordinate members' support for international events and campaigns such as 16 Days of Activism to End GBV; the annual high-level review of UN Security Council Resolution 1325; World AIDS Day; International Women's Day; and International Maternal Health Day. In turn they were used to support member- and partner-specific activities, including a high-level meeting in Geneva on the rights, roles and responsibilities of men in fast-tracking the end of AIDS; 16 Days to End School-related GBV; an NGO statement calling for justice for victims of alleged sexual abuse by UN peacekeepers in the Central African Republic; the March of Gender Equality and Women's Rights at the UN; the WILPF 2015 Conference; a NAMEN webinar on men's accountability for GBV prevention; etc.

Analytic metrics attest to the success of MenEngage Alliance's outreach to new audiences via social media: MenEngage Alliance's Twitter account gained 1,286 new followers in 2015 – many of them from women's rights and other social justice movements – for a total of nearly 3300 followers; and from 2014 to 2015 the reach of its Twitter account and responsiveness of its audience increased notably – there was a 68 percent increase in likes and a 66 percent increase in retweets.

The MenEngage Global Alliance Facebook page generated significant traffic, and with 4,248 likes at year's end had nearly reached the 2012-2016 goal of 5000 likes. In more than 500 posts to the page, MenEngage Global Alliance made a concerted effort to highlight member activities; expand focus beyond issues highlighted typically in the Global North; and to promote activities and campaigns championed by other social justice movements, particularly women's rights.

The MenEngage website also witnessed substantial traffic in 2015: by year's end the number of users rose by 62 percent, and the number of new users was up 75

percent from 2014, from roughly 25,000 to more than 44,000. During 2015, the website accumulated nearly 900 subscription sign-ups, 82 percent of them confirmed active users.

The Alliance quarterly newsletter was redesigned and again served as a primary vehicle to share member activities with the network broadly via three listservs with a combined membership of nearly 3500 readers. For example, the March issue highlighted the new EMERGE database; the nascent MenEngage Nordic network; the MenEngage Latin American Colloquium on Men & Masculinities Studies; CariMAN activities in Barbados and Dominica; and the Men's Story Project. The August issue showcased a MenEngage workshop in Central America for national network leaders; the Coaching for Change program in Minnesota (US); and the award-winning MenCare Bulgaria 'To Be a Dad' campaign.

Posts to prominent blogs authored by MenEngage members, partners and friends were also promoted by the Alliance: by Gary Barker of Promundo and Dean Peacock of Sonke Gender Justice on World AIDS Day, in *The Huffington Post* and *Mail and Guardian*, respectively; by Stella Mukasa of the International Center for Research on Women (ICRW), writing about FGM in Nigeria in the *Guardian*; by

Michael Kimmel, writing about the first International Conference on Masculinities in New York City in *The Huffington Post*. A MenEngage Alliance video was also screened at the conference, driving significant traffic to the Alliance website and social media platforms. The Alliance actively disseminated issues of *VoiceMale*, a leading publication of the engaging-men-and-boys movement, at several international conferences and advocacy events.

MenEngage Global Alliance continued to rely on its three listservs – one each for general Alliance membership, members of the Global Governance Board, and participants in the Delhi Symposium – as primary channels for sharing information during 2015. During the year, the Global Secretariat worked with a California-based company, NationBuilder, to harmonize the three sources of member information the Alliance uses: website registration; matrixes provided by regional coordinators; and a membership search function on the Alliance website. By the year's end, the Global Secretariat had effectively completed a comprehensive update of its membership database, which will serve as the foundation of an interactive profile functionality on the Alliance website, disaggregating members' work by theme and constituencies served.



Contributors to the MenEngage Alliance Partnership and Accountability Blog, from left, Riki Wilchins, Catherine Nyambura, Michael Flood, Sebastian Molano.

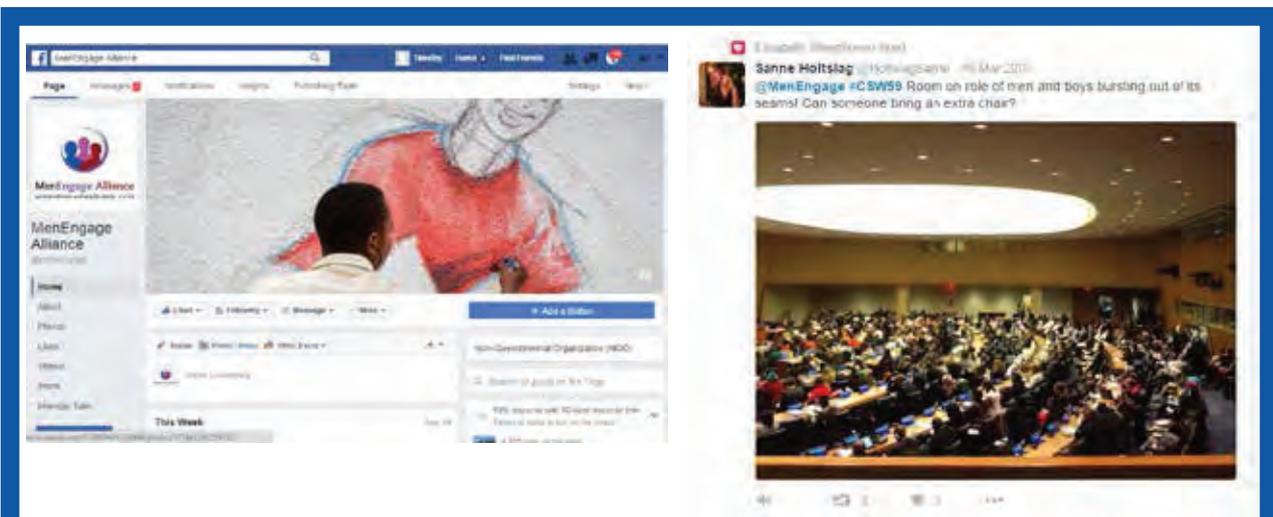
ACTIVITY 4.2:

Develop and implement annual communications plans.

Outcome 4.2:

In 2015, MenEngage Alliance had in place a detailed communications plan at the global level that relied on regular contact with regional coordinators, in lieu of a communications task force, to ensure a consistent exchange of news and information between the Global Secretariat and the Alliance regions. That flow of information resulted in dozens of posts to the Alliance website, e-newsletters,

social media accounts, and supported advocacy campaigns and action alerts. And while regional communications plans were not yet established, the Global Secretariat supported regional communications capacity, adding content to regional pages on the Global Alliance website and supporting regional voices in posts to the Accountability Blog series. At the second Global Governance Board meeting of the year, in Istanbul, the Global Secretariat secured regional consent to develop a communications working group in 2016. Those nodes of contact will be critical to implementing upgrades to communications platforms planned for the year, including the redesigned MenEngage Alliance website and the storytelling project.



MenEngage Alliance's Facebook page nearly reached its 2012-2016 goal of 5000 likes by the end of 2015, and there was a 68 percent increase in likes and 66 percent increase of retweets from the MenEngage Alliance Twitter page.

ACTIVITY 4.3:

Develop and distribute regular research summaries that synthesize key research in the field of masculinities, social justice, SGBV, HIV, SRHR and men and caregiving and other fields of direct relevance to MenEngage.

Outcome 4.3:

The synthesis studies and analyses carried out by the MenEngage Alliance are related to our core mandates: network building, advocacy, and communications. A landmark was also the MenEngage Delhi Symposium and all the resources developed and disseminated from that event, as was the State of the World's Fathers report by the MenCare campaign. Hence these pieces have been described in the previous chapters.

A relevant project is EMERGE: *"Engendering Men: A Collaborative Review of Evidence on Men and Boys on Social Change and Gender Equality"*, by the Institute of

Development Studies (UK) in partnership with Promundo-US, Sonke Gender Justice, and other MenEngage Alliance members. Housed on IDS's online EMERGE library, the materials assess trends and shifts in related social norms and structures over the past 20 years; successful policies and programmes and implications for best practice; and future directions for promoting men's and boys' support for gender equality. The MenEngage Global Secretariat contributed to an expert event where the policy papers were formulated, and supported broad dissemination of the evidence review through its communications platforms. The evidence review aims to cultivate stronger leadership for working with boys and men to promote gender equality, by gathering, interrelating, analysing and strategically disseminating evidence and lessons in targeted and accessible formats for improved learning, policy and practice. It covers the following themes: poverty, work and employment; fatherhood, unpaid care and the care economy; education; sexual health and rights; health and wellbeing; sexual and gender-based violence; conflict, security and peace-building; and public and political participation.

Engendering Men: Evidence on Routes to Gender Equality



Engendering Men: Evidence on Routes to Gender Equality' (EMERGE) is a two-year project to build an openly accessible basis of evidence, lessons and guidance for working with boys and men to promote gender equality, by early 2016.



**REPORTS
FROM THE
REGIONAL
NETWORKS**

Following is a summary of the main accomplishments in 2015 of each MenEngage regional network.

MENENGAGE AFRICA (MEA)

MenEngage Africa is one of the most vibrant regional networks with 294 member organizations organized in 17 country networks and one regional network. MenEngage Africa is also the region that is funded by a local SIDA grant, thus enabling the regional network to conduct much more collective activities across the region. The regional network's programmatic work continued throughout 2015 with sub grants to ten focus countries and strategic support from the Global Secretariat of MenEngage Alliance.

Key activities and accomplishments of MenEngage Africa in 2015:

- MenEngage Africa organized the 2015 Women's Health, Masculinities and Empowerment: Advocacy and Leadership Training course. Thirty professionals, trainers and activists from the health, legal, re-search and human rights disciplines attended, from Uganda, Kenya and Tanzania in eastern Africa; Rwanda in east-central Africa, the Democratic Republic of Congo in central Africa; and Zambia, Zimbabwe and South Africa in southern Africa. All participants had a specific focus on advocating for improvements in women's health and gender transformation.
- MenEngage Africa co-coordinator Bafana Khumalo attended the United Nations special Summit on the Sustainable Development Goals (SDGs) in September in New York.
- Work with religious and cultural leaders was scaled up during the year 2015. In early 2015, traditional leaders were taken to Addis Ababa during the AU summit, and were trained on engaging boys and men on issues of Child Marriage and FGM prevention. Some of their work can be found on www.aqwcln.org.ug, <https://www.facebook.com/aqwcln/>, <http://aqwcln.org/>
- A regional capacity building for religious leaders was held in Johannesburg in April 2015. Partnerships with key stakeholders were built,



for example INERELA+ (International Network of Religious Leaders Living with or Affected by HIV).

- Along with Sonke Gender Justice, the Institute of Development Studies (IDS) and the Wits Centre for Diversity Studies (WICDS), MenEngage Africa brought together 25 faith leaders, activists and members of the MenEngage Africa network to participate in a five-day long skills building and co-learning workshop under the theme "Religion, Gender and Sexuality". Participants came from many countries in Africa, including Burundi, Uganda, Kenya, Somalia, Malawi, Mozambique, Botswana, Swaziland, Zimbabwe and South Africa. This also led to organizing a meeting with various Regional Economic Communities (RECs) and the African Union for continued advocacy for inclusion of language on engaging men and boys for gender equality. The report "MenEngage Africa: Building on Solid Foundations" was published, which provides an overview of the network's work with boys and men to promote gender equality in sub-Saharan Africa between July 2014 and June 2015.

- MenEngage Africa partnered with MenCare to release the *State of Africa's Fathers Report* - an adaptation of the State of the World's Fathers Report.
- Members of MenEngage Africa attended the 18th International Conference on AIDS and STIs in Africa (ICASA), in Harare, Zimbabwe. Hosted a side event with Sonke on Men and HIV, in partnership with SAfAIDS.
- The network's annual meeting was held in Harare, Zimbabwe, from 26 - 28 November with the participation of all country networks. Strategy and mobilisation were discussed to increase the impact of engaging men and boys for gender equality.
- A Regional Technical Support Team (TST) was convened that aimed to provide strategic programmatic support to the Alliance members in Sub-Saharan Africa.
- A regional MenEngage Africa Training Initiative course was organized entitled "Women's Health, Empowerment and Masculinities: Advocacy and Leadership Training". Sonke Gender Justice and the University of California Global Health Institute (UCGHI) offered an intensive two-week advocacy and leadership course on women's health, empowerment and masculinities during the period of 1-16 September. It was held at the UN Women leadership center at Kenyatta University in Nairobi, Kenya, and had 29 participants (18 women & 11 men) from nine African countries and the USA. A multi-disciplinary faculty led the course, including Sonke, UCGHI, UN Women, Center for Reproductive Rights, and MenEngage Global Alliance.



CARIBBEAN MALE ACTION NETWORK (CARIMAN)

CariMAN is a network of men, masculinities and gender justice professionals in Caribbean region who are geared towards increasing the number of men and men's organizations engaged in the promotion of social justice including bringing to an end all forms of violence, including violence against women, children and men. CariMAN is the affiliated regional network of MenEngage Alliance for the Caribbean region. CariMAN has been able to unite 15 professionals across four countries in the region.

Key activities and accomplishments of CariMAN in the year 2015:

- Proposals were submitted to the Caribbean Public Health Agency [CARPHA] to develop projects to engage/conduct research on Caribbean men in relation to SRHR, sexual violence, gender-equitable attitudes and mental health issues.
- Peter Weller, the chair of CariMAN, conducted a mapping study and needs assessment funded by UNFPA of selected Caribbean agencies and programs targeting men and boys in order to strengthen network building in the region.
- Weller was awarded for his work on engaging men and boys by the University of the West Indies as a black male role model in the region.



CariMAN activities serving youth in Dominica, August 2015 issue of MenEngage Alliance newsletter.

- In Dominica, CariMAN launched the HeForShe campaign. <http://www.dominicavibes.dm/news-159220/> and partnered with the Dominican Planned Parenthood Association for a secondary school program designed to provide graduating seniors with practical life skills, including the prevention of gender-based violence. CariMAN aimed to present the programme to other schools in collaboration with the Ministry of Education.
- A Coalition for the Protection of Children and Youth in Dominica was initiated with 13 members, including the Dominica National Council of Women. The Coalition emerged out of concern about the increase in abuse and exploitation of children in Dominica.
- In Barbados, a masculinities and gender equality workshop was facilitated as part of a series of dialogues throughout the Caribbean launched by UN Women's regional office.
- In Jamaica, another workshop was delivered by CariMAN leaders with military personnel, on masculinities and gender equality.
- In Guyana, Abbas Mancey, another CariMAN leader, provided advice to the national government for the re-pilot of a project he coordinated in 2011 entitled "Man Up! Be a Champion for Change" which engaged football players and coaches to end gender-based violence.

MENENGAGE EUROPE NETWORK (MEE)

MenEngage Europe (MEE) is one of the most widely-spread regional networks of the Alliance, with 51 member organizations (and around 100 more individual members) spread across 24 countries, under a single regional network. The European network doesn't have any country networks, but they intend to develop country networks as much as there is energy among the members at the national level to form a national network.

Key activities and accomplishments of MenEngage Europe in 2015:

- MenEngage Europe organized five Skype meetings and held a MenEngage Europe Steering Committee meeting in Amsterdam which included a conversation with a representative of the European Women's Lobby.
- The First MenEngage Europe newsletter was designed and disseminated.
- MenEngage Europe members participated in CSW59 in New York, and participated in sessions (co-) organised by MenEngage Alliance and Rutgers on engaged fatherhood. They participated in the seminar "Engaging Men and Boys - How to scale up," presenting ideas and examples of how we can scale up work with men on gender equality, including institutionalization.
- MenEngage Europe represented the Alliance on the coordination committee for the multi-organisation

campaign/festival/political agenda presentation for "The World We Want, Agenda for the Future" (Beijing + 20 and SDG Dutch agenda preparation).

- Conexus Association of Barcelona, Men for Gender Equality Sweden and MenEngage Europe conducted a workshop in June entitled "Raising men: How to Work with Men to Become Better Fathers". It covered different ways of fostering engaged fatherhood, such as equal and non-transferable parental leave and stimulating debate in the media.
- An Open Space Session 'Forum on the Future of Gender Equality in Europe' was organized at the European Commission in Brussels.
- MenEngage Europe, Emancipator, the Government of the Netherlands and IPPF organized an interactive brainstorm on 'New Perspectives on Men and Gender Justice' in Brussels.
- MEE facilitated a discussion meeting to form a sub-regional network "MenEngage Nordic Network" in Stockholm, Sweden which lead to the decision to form a sub-regional Nordic MenEngage Network and created an Interim Board. This meeting was supported through the financial support by the Nordic Council of Ministers on Gender Equality.
- MEE, along with the MenEngage Alliance Global Secretariat, actively participated and contributed to the Women's International League for Peace and Freedom (WILPF) conference in The Hague on the role of men in peace and conflict prevention.
- MenEngage Europe was represented through its members in the EIGE Gender Equality Index updating processes and participated in the EU Conference in Brussels in which the Gender Equality Index 2015 was launched. The network was invited to provide a keynote speech during the workshop and annual meeting of the European Network for the Work with Perpetrators in Berlin.
- MenEngage Europe members organized a workshop on Feminism in London.
- The network actively participated in and contributed to the 3rd World



MenEngage Europe coordinator Tomas Agnemo speaking at a workshop entitled "Raising men: how to work with men to become better fathers," co-organized by Conexus Association of Barcelona, Men for Gender Equality Sweden and MenEngage Europe, Barcelona, Spain, June 2015.

Conference of Women's Shelters in The Hague, The Netherlands.

- MenEngage Europe participated in the EIGE White Ribbon Event with ministers from Luxembourg.

MENENGAGE LATIN AMERICA

MenEngage Latin America (La Red MenEngage America Latina) is a vibrant regional network comprised of 125 members organized through 12 country networks and one regional network. MenEngage Latin America is an alliance of organizations dedicated to working with masculinities and gender equality, with programs, projects, advocacy, campaigning and research across the region. MenEngage LAC Network coordinates the White Ribbon Campaign and the MenCare Campaign in the region.

Key activities and accomplishments of MenEngage Latin America in 2015:

- The regional coordinators, Francisco Aguayo and Douglas Mendoza, facilitated the network's activities, including internal communications among national network coordinators, focal points and MenEngage Global (via listserv, Skype calls and face-to-face meetings). They kept members updated about events, news and opportunities of relevance for the network.
- An orientation document was developed for new members with information about the MenEngage Alliance and how the regional network works. These guidelines also support the work of existing networks.
- The network co-organized the 5th Latin American Colloquium on Men and Masculinities in Chile, January 2015, convening more than 300 participants from 20 countries in Latin America. Seminars, debates, and panel discussions during the three-day event covered a range of topics related to men and masculinities, including gender-based violence, sexual and reproductive health and rights, sexual diversity, and the construction of nonviolent masculinities. There were 249 presentations, 36 poster presentations and eight workshops. MenEngage members from the region were involved in the preparation of the Conference, via the conference international committee and several working groups, and as presenters, giving stronger visibility to the network.
- A MenEngage regional meeting was organized in Santiago de Chile, during the week of the Colloquium. It was attended by 30 representatives from 11 country networks: Chile, Uruguay, Argentina, Colombia, Perú, Brasil, México, Costa Rica, Nicaragua, Honduras and Guatemala. They shared what they are doing in their own countries, provided updates on the global work of the alliance and agreed on a work plan for the regional network in 2015.
- MenEngage Latin America co-organized a regional conference in Costa Rica in November in partnership with UNESCO and Instituto WEM, called "Including men in achieving gender equality in Latin America and the Caribbean". This event was mostly attended by representatives from governmental bodies in the region and UN agencies. A Call to Action was issued. This created a favorable environment for the approval of a public policy in Costa Rica that creates a public health program for men.
- The network co-organized another

regional conference in Guatemala in partnership with WE Effect, a Swedish NGO, which promoted more cooperation between CSOs working with men and funding agencies in the region. A mapping document describing initiatives working with men and boys in the region was a product of this conference.

- As a contribution to the SRHR Campaign, MenEngage Latin America invited national networks to present a project proposal for the development of campaign activities within their respective countries. Out of 11 proposals received from different country networks, four proposals were selected (Brasil, Chile, México, Perú), each receiving \$3,500. The campaign products will be available by March 2016.
- Three regional websites for MenCare and White Ribbon were kept updated, which are promoted by the MenEngage network and the MenEngage Alliance

Facebook page which has more than 700 followers. The new MenEngage website for Latin America will be launched in the first quarter of 2016.

- In coordination with the Global Secretariat a MenEngage Accountability and SRHR training was held in Nicaragua in April, with the attendance of all MenEngage country coordinators from Central America. The workshop aimed to strengthen capacities to implement the MenEngage Standards on Accountability and pilot our Accountability Training Toolkit. Participants reflected on what it means to be accountable, analyzed the MenEngage standards and discussed the progress and challenges involved in putting them into practice within their organizations and networks. The workshop also allowed us to discuss MenEngage Global plans for a SRHR Initiative.



Members of the Brigada Antimachismo Red Peruana de Masculinidades.

NORTH AMERICAN MENENGAGE NETWORK (NAMEN)

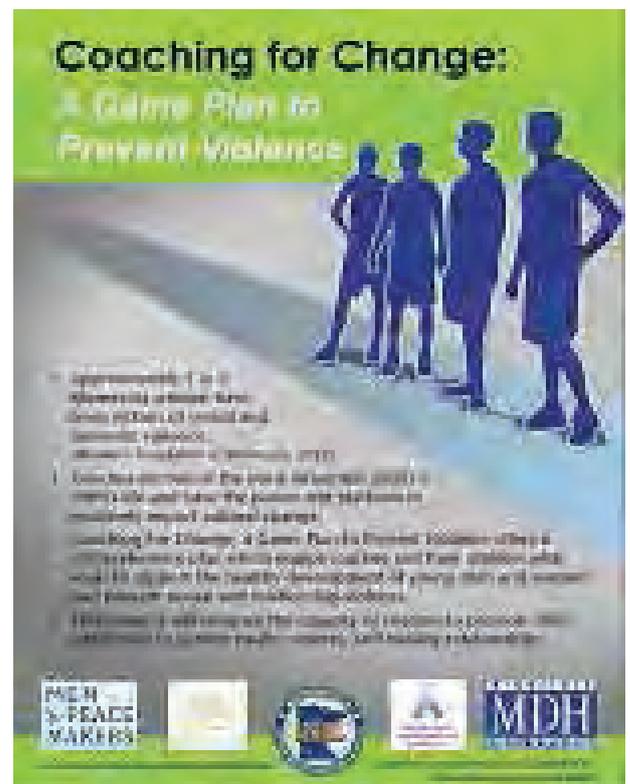
The North American MenEngage Network is the newest regional network with 17 members across Canada and the US organized through one regional network, and is an umbrella network of community-based organizations, not-for-profits, other non-governmental organizations, institutions, and individuals interested in working with men and boys to promote gender equality in North America. Since its inception NAMEN has actively advocated against sexism, social exclusion, homophobia, racism or any form of discriminatory behavior. One key aspect for NAMEN has been accountability towards women's rights and social justice movements.

Key activities and accomplishments of NAMEN during 2015:

- NAMEN was one of the key collaborators in the 2015 international Conference on Masculinities in New York City, which also included an in-person meeting of NAMEN's Steering Committee.
- Steering Committee and Working Group meetings were held on a bimonthly basis.
- NAMEN focused its program development according to Global MenEngage priorities: gender based violence, sexual and reproductive health and rights, and men in caring roles.
- New organizational relationships were explored according to these priorities, with similar and like-minded

organizations and networks in North America region.

- A listserv was implemented to promote ongoing communication among general members, and to promote a community of practice model among its members.
- A three-year plan was developed which is focused on the implementation of a North American Community of Practice and ongoing organizational development.
- Accountability processes were adopted according to Global MenEngage recommendations.
- NAMEN had ongoing interface with MenEngage Global through its active participation in the working groups and committees.



Coaching for Change, an online training program which leverages coaches' influence to prevent violence against women and girls, was expanded in April 2015 from Minnesota high schools to community athletics in the state, thanks in part to Chuck Derry, director of the Gender Violence Institute and a founding member of NAMEN.

MENENGAGE ALLIANCE SOUTH ASIA (MEASA)

MenEngage Alliance South Asia is another dynamic network comprising 210 members organized through five country networks and one regional network, with a primary focus on strengthening the network and promoting knowledge sharing, capacity development, and collaboration among the organizations both at regional and national levels.

Key activities and accomplishments of MEASA in 2015:

- A two-day Steering Committee meeting was organized in Sri Lanka, on December 2015. Around 15 participants from South Asian countries – Pakistan, Nepal, Sri Lanka, Bangladesh and India took part and reviewed the status of regional and country plans, discussed the curriculum for capacity building, agreed on shifting the secretariat to Bangladesh, and developed an action plan for 2016.
- A draft outline of a joint curriculum for capacity building on working with boys and men for transforming masculinities and promoting gender equality was developed.
- A listserv of MenEngage Steering Committee members was created and multi-lingual documents were created, including translations of the Delhi Call for Action and the SRHR campaign concept note into various regional languages.

- In Bangladesh, the network members participated actively in the 16 Days of Activism to end violence against women. CMMS, which chairs the Network Secretariat, is starting a project on engaging fathers to end gender-based violence at the household level based on action research, and the rest of MEASA members are invited to participate.
- In India, the Forum to Engage Men (FEM) took part in the One Billion Raising Campaign (OBR). Regional capacity building workshops were held in Madhya Pradesh and in Uttarakhand. Regional Seminars were held in collaboration with universities in Pune, Bhopal and Bareilly to increase involvement of the faculty and students. Some members working in colleges organized street plays and discussions around men and masculinities. Leaders of the network presented at an International Conference on Gender Equality that took place in Kerala. A workshop was held in Benaras on the Constitution of India and Gender Equality. A National Conclave of practitioners working across India was organised, where 40 practitioners came to Delhi and discussed emerging challenges in their work on masculinities.





MenEngage South Asia member Forum to Engage Men (FEM) participated in the One Billion Rising campaign.

- In Nepal, the strategic plan of MenEngage Nepal was finalised and adopted. A programme was developed on conceptual updates on engaging men and boys, including the concept of a 50-50 Planet, with 50 percent women and 50 percent men, and sustainable development to be achieved by the year 2030. This was developed in consultation with all 70 members of MenEngage Nepal. A two-day workshop on engaging men in SRHR was organised soon after the devastating earthquake on 25th April. The workshop explored the problem of gender-based discrimination during natural disasters.
- In Pakistan, several meetings were coordinated, including collaborations with other institutions, to introduce the Alliance and the value it can add to existing work around gender justice. MenEngage Pakistan presented the work of the network and made commitments to the President and members of parliament, and also participated in the HeForShe launch and in the National launch of the State of World's Fathers Report.
- MenEngage Sri Lanka, the newest MenEngage network in the region, has been facing challenges to bring members together and is in development stage. The network was launched with 30 members but very few have remained active in the network.

CAMBODIA MEN'S NETWORK

Cambodia Men's Network (CMN) is an active network of organizations and individuals across the country working on engaging boys and men in gender equality and violence prevention and is the first MenEngage-affiliated network in the South East Asia region. CMN aims to encourage men to work together to eliminate violence against women and promote gender justice and to be good role models for their peers and sons. CMN works to strengthen the network of men throughout the country; mobilize the network to hold campaigns to eliminate violence against women; enable men through activism to understand that violence against women is a men's problem which men must address themselves; and advocate for adoption and implementation of laws that protect women from all forms of violence.

Key activities and accomplishments of CMN during 2015:

- Workshops were organized with youth networks in Phnom Penh, Prey Veng, Kampong Cham, Svay Reing and Battambang to strengthen their capacity to engage other youth groups in promoting women rights and ending VAW.
- Through a collaborative effort by the CMN team and Cambodian Gender Learning Community (CGLC) the Khmer version of the curriculum for Transforming Masculinities towards Gender Justice was finalized and 1,500 copies were printed.
- A training curriculum on gender and sexual violence was designed by Cambodia Men's Network secretariat. The curriculum was piloted with 25 youths aged from 13-17 years old at the Empowering Youth Center in Cambodia (EYC), Phnom Penh.
- The Cambodian Men's Network (CMN) along with GADC and GADNet coordinated participation in the One Billion Rising (OBR) Cambodia 2015 Campaign.
- The network participated in the White Ribbon Campaign 2015 with a variety of activities that included pinning white ribbons, a media campaign, a public march, workshops, caravan shows, a men's cooking show, youth initiative activities and a news release through radio and TV. A website and social media platform was also organized for the White Ribbon Campaign 2015.
- A regional membership meeting was organized to share and approve the proposed structure and terms of reference, including the election process of steering committee members and provincial representatives. The secretariat updated the progress made in the past six months and the situation of VAW in Cambodia. Forty members from 12 different provinces and cities attended the meeting.
- A statement was released along with other networks to denounce tycoon Oknha Sok Bun and his bodyguards for brutally attacking Miss Ek Socheata (aka SASA) on July 2nd, 2015 and to call for the government to bring them to justice. Oknha Sok Bun was arrested and brought to the Phnom Penh municipal court and detained in prison.
- A joint statement "Working together to promote real dignity of women" was released in response to Prime

Minister Hun Sen's harsh speech against women, delivered during the inaugural ceremony of Tonle Bassac River Bridge in Kandal province on August 3rd, 2015. The joint statement and reaction to it from government institutions was quoted and published on social media and websites of national news sources.

MENENGAGE LEBANON

MenEngage Lebanon is the newest MenEngage network. In Lebanon, our focal organization ABAAD-MENA (currently also serving as the focal organization for Lebanon and Middle East) organized a series of capacity development sessions which led to a good understanding among the network's members and increasing interest in the field among the organizations in Lebanon. The MenEngage Alliance Global Secretariat has been able to connect MenEngage Lebanon with the UN Women Arab Regional Office about the possibility of supporting this initiative.

Key activities and accomplishments of the network in Lebanon and the Middle East region:

- ABAAD is currently in negotiations with UN Women in Lebanon as part of the regional Men and Masculinities project, through which ABAAD is planning further capacity development workshops in the Middle East Region.
- One of the co-chair organizations and a current Board member of MenEngage Alliance is conducting an IMAGES survey in four countries in the region which will provide further opportunities to stimulate network development processes in the region.
- The MenEngage Alliance Lebanon, under coordination from ABAAD and MenEngage Alliance Global Secretariat, organized a strategic planning meeting among the members of the network in Lebanon. The strategy will be finalized soon, and will shape the national strategy for the period of 2016-18, with clear vision and mission for the Alliance.

CONCLUSIONS

2015 was the third year of our four-year strategic plan and saw an increase in the volume of initiatives, activities, partnerships and exchanges carried out by our MenEngage Alliance partners and the Global Secretariat. New and ongoing campaigns were developed and implemented, in areas such as men's contributions to sexual and reproductive health and rights, men's equal participation in unpaid care work, boys' and men's role in ending sexual and gender-based violence and the prevention of violence, against women and children. Our global and regional visibility grew this year and our public statements supporting policies and international agreements to advance women's rights, gender justice and the involvement of men and boys were circulated widely.

Our members engaged in conversations about the need to transform harmful notions of masculinities and establish progressive gender equitable policies with regular citizens, public services providers, nonprofit professionals, government representatives, youths, educators, academics, social justice activists, United Nations officers, ambassadors, legislators and military personnel—to name just a few of the roles people take on when they are exposed to our messages.

The Alliance has evolved into a recognized, “go to” organization when it comes to work with men and boys for transforming harmful masculinities and achieving gender equality and as such numerous organizations, institutions, agencies—at national, regional and global levels—reached out to obtain information, request support or even propose joint efforts. The Alliance and its members have also become recognized agencies for effective technical support in developing,

implementing, monitoring and evaluating gender-transformative programs and instituting legal reforms to put in place gender-transformative policies and legal frameworks at national, regional and global levels, as evident in the narrative of this report. Many individuals working in the gender field used our media channels to obtain updated information and analysis about issues, projects, progress and challenges related to the “engaging boys and men in gender justice” field.

Our member organizations and individuals who work hard in their countries and face resistance from conservative forces due to the prevailing patriarchal social norms find in MenEngage Alliance a source of support, inspiration and legitimacy. They know they are not alone in this struggle, and they make their opponents know that there is an international movement for equality in gender relations that is driven not by particular developed nations but by women, men and people with diverse gender identities who live in the Global South, North, West and East, and who are part of small, medium and large-sized organizations.

The support that MenEngage Alliance members receive for their work is not just moral or symbolic. They receive guidance and timely information from other MenEngage members, including the Global Secretariat. Some are presented with opportunities or connected with potential new partners through our “matchmaking” support function between organizations and our regional or national networks. All received news on the most relevant global advocacy initiatives that took place in 2015, including analysis and suggestions for advocacy messages and recommendations to be considered in their own advocacy work. 2015 was also the last year in this strategic period in which most regional networks received financial support from the Global Secretariat of MenEngage Alliance via sub-grants.

MenEngage Alliance Global Secretariat maintained and created spaces for open communication and coordination among the leaders within the Alliance. Two MenEngage global leadership meetings were held in 2015. Bi-monthly check-in teleconferences with regional coordinators also took place. The Global Secretariat team traveled for exchange visits with regional networks in Latin America, Europe, Africa and the MENA region.

This year we put in motion our recently approved MenEngage Alliance Accountability Standards and Guidelines by translating them into several languages, facilitating trainings for their implementation, promoting webinars to discuss accountability and initiating a blog series on accountability and partnership building.

Finally, 2015 witnessed important changes in the internal structure and governance of the Alliance. The new Board approved a new Memorandum of Understanding (MOU); two new co-chairs were selected; four new Board members were selected; and three Board Committees and global working groups were created to facilitate collective leadership and members' participation. The Global Secretariat staff grew to three full-time positions. All these changes reflect the development of MenEngage as a Global Alliance, including the potential for sustainability in the future.

Key Challenges

A critical element for the success of a Global Alliance like MenEngage is the active involvement of its members facilitated by and expressed in collective leadership. Although we are taking steps forward in this direction, it is important to recognize that the time commitment that our MenEngage leaders can devote to the alliance is very limited. The three members of the Global Secretariat staff are the only full-time staff working for the Alliance. All

the rest, including MenEngage Regional Coordinators and other Board members, have to fulfil their obligations with their own organizations first. One consequence of this is that responses to requests are slow, and compliance with agreements taken by committees or working groups is low.

One potential solution to this challenge is to make the MenEngage Alliance agenda more relevant and in sync with our members' institutional agendas, so that they see that through the Alliance they are advancing their own goals. We need to demonstrate the added value of joint efforts and creating synergies among our member organizations.

Each MenEngage Regional Network also faces particular challenges in terms of keeping the membership base active and dealing with conflicts between member organizations or individuals active in the networks. To some extent, these are normal challenges faced by networks and organizations. Yet, we hope to provide more support in these situations, which when left unattended may lead to divisiveness or disintegration of networks.

The availability of financial resources for this work is a constant challenge as we would like to promote more exchange visits, for instance, for mutual support and co-learning opportunities. The Global Secretariat staff aspire to visit each regional network every year but such an aspiration has not been possible due to our limited budget. Our fundraising efforts will attempt to respond to these unmet needs, although most donors are interested in projects that promote direct impact in specific locations and less on strengthening global and regional level networks.

We see the tensions with some women's rights organizations not as a challenge itself but as an understandable response to the increased attention on the engaging men and boys field within the gender equality movement. Our accountability efforts around dialogue and partnership building with women's rights advocates and movements who are not directly associated or members or partners of

MenEngage Alliance (and also with those who are) are something we strengthened this year and a measure we hope will address this issue. The 2nd Global Symposium and the Delhi Call for Action have clearly identified these tensions and tried to lay out some ways forward to deal with these tensions, which will guide the Alliance's works and joint actions in the coming years.





MenEngage Alliance

working with men and boys for gender equality

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